## BUSINESS, B.S. (UNIVERSITY COLLEGE)

Begin Campus: Any Penn State Campus
End Campus: Beaver, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, York

## Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2023-24 academic year. To access previous years' suggested academic plans, please visit the archive (https:// bulletins.psu.edu/undergraduate/archive/) to view the appropriate Undergraduate Bulletin edition (Note: the archive only contains suggested academic plans beginning with the 2018-19 edition of the Undergraduate Bulletin).

## Beaver Campus

## Accounting Option: Business, B.S. at Beaver Campus

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| First Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS 100 ${ }^{\ddagger}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 ECON 102 | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 |  |
| 16.5-17.5 |  | 15-16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 BA 243 | 4 |
| ECON 104 | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MATH requirement ${ }^{\ddagger}$ | 3-4 SCM 200 or STAT $200^{\ddagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course | 3 |


|  | $14.5-15.5$ | $\mathbf{1 7}$ |
| :--- | :---: | ---: |
| Third Year | Credits Spring | Credits |
| Fall | 3 ACCTG 432* | 3 |
| ACCTG 471* | 3 ACCTG 472* | 3 |
| BA 321 | 3 BA 322* | 3 |
| MGMT 301* | 3 FIN 301* | 3 |
| MKTG 301 | 3 IB 303* | 3 |
| SCM 301* | $\mathbf{1 5}$ | 3 |
|  | $\mathbf{1 5}$ |  |


| Fourth Year |  |  |
| :--- | :---: | ---: |
| Fall | Credits Spring | Credits |
| ACCTG $403^{*}$ | 3 ACCTG $405^{*}$ | 3 |
| ACCTG $404^{*}$ | 3 BA $422 W^{*}$ | 3 |
| BA $420^{*}$ | 1 BA 495A | 6 |
| BA $421^{*}$ | 3 Elective | 3 |
| Elective | 3 | $\mathbf{1 5}$ |
|  | $\mathbf{1 3}$ |  |

Total Credits 121-124

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Business Analytics Option: Business, B.S. at Beaver Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| MATH $110^{\ddagger}$ | 4 ECON $102^{\dagger}$ | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| PSU 8 | 1 General Education Course <br> (GHW) | 1.5 |
|  | $\mathbf{1 7}$ | $\mathbf{1 6 . 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 BA 243 | 4 |
| ECON $104{ }^{\dagger}$ | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| Elective | 3 SCM 200 or STAT $200{ }^{\ddagger}$ | 4 |
| MGMT 301 ${ }^{*}$ | 3 General Education Course | 3 |
| General Education Course | 3 FIN 301* | 3 |
| General Education Course (GHW) | 1.5 |  |
|  | 17.5 | 17 |


| Third Year |  |  |
| :--- | :---: | ---: |
| Fall | Credits Spring | Credits |
| BA $321^{*}$ | 3 BA $322^{*}$ | 3 |
| SCM $301^{*}$ | 3 IB $303^{*}$ | 3 |
| MKTG $301^{*}$ | 3 Elective | 3 |
| MIS $301^{*}$ | 3 MIS $345^{*}$ | 3 |
| Elective | 3 MIS $431^{*}$ | 3 |
|  | 15 | $\mathbf{1 5}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | $1 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| BA 421* | 3 400-Level Business Elective | 3 |
| Elective | 3 Elective | 3 |
| Supporting Business Analytics Course Elective ( 300 or 400 level with proper prerequisites)* | 3 Supporting Business Analytics Course Elective ( 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |
| Supporting Business Analytics Course Elective ( 300 or 400 level with proper prerequisites) ${ }^{\star}$ | 3 BA 495A or 495 B $^{*}$ | 3-6 |
|  | 13 | 15-18 |

## Total Credits 126-129

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Program Notes:

- Supporting Courses and Related Areas
- Select 9 credits from the following (grade of $C$ or better required): (ECON 481, MIS 336, MIS 404, MIS 415, MIS 441, MIS 445, MKTG $342^{1}$, MKTG 343) or (MKTG 473, MKTG 474, MKTG $480^{2}$, SCM 340)
- ${ }^{1}$ Course offered online (from World Campus)
- ${ }^{2}$ Course offered online (from World Campus, BSBIC_BS)


## Management and Marketing Option: Business, B.S. at Beaver Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| MATH Requirement (GQ) $)^{\ddagger}$ | $3-4$ ECON 102 | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 MATH Requirement (GQ) $)^{\ddagger}$ | $3-4$ |
| General Education Course | 3 General Education Course | 3 |
| General Education Course <br> (GHW) | 1.5 |  |
|  | $\mathbf{1 6 . 5 - 1 7 . 5}$ | $\mathbf{1 5 - 1 6}$ |

Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 BA 243 | 4 |
| ECON 104 | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MATH Requirement or Elective ${ }^{\ddagger}$ | 4 SCM 200 or STAT $200^{\ddagger}$ | 4 |
| Management/Marketing Option Course ${ }^{\star}$ | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course | 3 |


|  | 15.5 | 17 |
| :---: | :---: | :---: |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321 * | 3 BA 322* | 3 |
| Management/Marketing Option Course ${ }^{*}$ | 3 FIN 301* | 3 |
| MGMT 301* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| MKTG 301* | 3 Management/Marketing Option Course ${ }^{*}$ | 3 |
| SCM 301* | 3 Management/Marketing Option Course ${ }^{*}$ | 3 |

1515

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| Management/Marketing Option Course ${ }^{*}$ | 3 Management/Marketing Option Course ${ }^{*}$ | 3 |
| General Education Course | 3 Elective | 3 |
| Elective | 3 |  |
|  | 13 | 15 |

Total Credits 122-124

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Brandywine Campus

## Accounting Option: Business, B.S. at Brandywine Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS 100 ${ }^{\ddagger}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 ECON 102 | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 |
| General Education Course | 3 General Education Course | 3 |
|  | 15-16 | 15-16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MATH $110^{\ddagger}$ | 4 SCM 200 or STAT $200^{\ddagger}$ | 4 |
| MIS 204 | 3 BA 243 | 4 |
| ECON 102 or 104 | 3 FIN 301* | 3 |
| General Education Course (GHW) | 3 General Education Course | 3 |

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## Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 321* | 3 BA 322* | 3 |
| MKTG $301^{*}$ | 3 IB $303^{*}$ | 3 |
| SCM $301^{*}$ | 3 MGMT $301^{*}$ | 3 |
| ACCTG 471* | 3 ACCTG 472* | 3 |
| ACCTG 405 | 3 ACCTG 404* | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG $403^{*}$ | 3 ACCTG $426^{\star 1}$ | 3 |
| BA 420* | 1 BA $422 W^{*}$ | 3 |
| BA 421 | 3 BA 495A or $495 B^{*}$ | 6 |
| Elective | 3 |  |
| Elective | 3 |  |
| General Education Course | 3 | $\mathbf{1 2}$ |
|  | $\mathbf{1 6}$ |  |

## Total Credits 122-124

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ These courses are one possible plan, but other supporting courses in this option can be used instead.


## University Requirements and General Education Notes:

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## Business Analytics Option: Business, B.S. at Brandywine Campus

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## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or 30H (GWS) ${ }^{\ddagger}{ }^{\ddagger}$ | 3 CAS 100 (GWS) ${ }^{\ddagger}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger \#}$ | 3-4 MATH Requirement (GQ) ${ }^{\ddagger \#}$ | 3-4 |
| ECON 102 or 104 (GS) ${ }^{\dagger}$ | 3 ECON 102 or 104 (GS) ${ }^{\dagger}$ | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 General Education Course | 3 |
| PSU 8 | 1 |  |
|  | 16-17 | 15-16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 BA 321 or $322^{*}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger \#}$ | $3-4$ SCM 200 or STAT $200^{\ddagger}$ | 4 |
| BA 243 | 4 MKTG 301* | 3 |
| General Education Course | 3 MGMT 301* | 3 |
|  | General Education Course | 3 |
|  | 14-15 | 16 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321 or 322* | 3 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
| FIN 301* | 3 BA 421* | 3 |
| MKTG $342^{* 1}$ | 3 MIS 301* | 3 |
| MIS $345{ }^{*}$ | 3 MKTG 480* ${ }^{\text {¹ }}$ | 3 |
| SCM 301 * | 3 General Education Course | 3 |
|  | BA 420* | 1 |
|  | 15 | 16 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| IB $303{ }^{*}$ | 3 BA 422W* | 3 |
| MIS 404*1 | 3 BA 495A or 495B* | 6 |
| MIS 431* | 3 General Education Course ${ }^{*}$ | 3 |
| General Education Course (GHW) | 3 Elective | 3 |
| Elective | 3 |  |
|  | 15 | 15 |

## Total Credits 122-125

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

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## University Requirements and General Education Notes:

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## Management and Marketing Option, Marketing Focus: Business,

## B.S. at Brandywine Campus

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## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS $100{ }^{\ddagger}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 ECON 102 or 104 | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | 15-16 | 15-16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MATH $110^{\ddagger}$ | 4 SCM 200 or STAT $200^{\ddagger}$ | 4 |
| MIS 204 | 3 BA 243 | 4 |
| ECON 102 or 104 | 3 MGMT 301* | 3 |
| General Education Course (GHW) | 3 MKTG 301* | 3 |
|  | 17 | 17 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA $322{ }^{*}$ | 3 |
| FIN 301* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| MKTG 330* | 3 MKTG 441* ${ }^{* 1}$ | 3 |
| MKTG $342{ }^{*}$ | 3 MKTG 480* ${ }^{\text {¹ }}$ | 3 |
| SCM 301* | 3 MGMT (any 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |
|  | 15 | 15 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| MKTG 443 ${ }^{\text {¹ }}$ | 3 General Education Course (GHW) | 3 |
| General Education Course | 3 Elective | 3 |
| Elective | 3 |  |
|  | 13 | 15 |

## Total Credits 122-124

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ These courses are one possible plan, but other supporting courses in this option can be used instead.


## University Requirements and General Education Notes:

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## Management and Marketing Option, Management Focus: Business,

## B.S. at Brandywine Campus

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## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS 100 ${ }^{\ddagger}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 MATH Requirement (GQ) ${ }^{\ddagger}$ | 3-4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 ECON 102 or 104 | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | 15-16 | 15-16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger}$ | $3-4$ SCM 200 or STAT $200^{\ddagger}$ | 4 |
| MIS 204 | 3 BA 243 | 4 |
| ECON 102 or 104 | 3 MGMT 301* | 3 |
| General Education Course (GHW) | 3 MKTG 301* | 3 |
|  | 16-17 | 17 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 322* | 3 |
| FIN 301* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| MGMT 326* | 3 MGMT 341* | 3 |
| MGMT 321* | 3 MGMT 427 ${ }^{* 1}$ | 3 |
| SCM $301{ }^{*}$ | 3 General Education Course | 3 |
|  | 15 | 15 |
| Fourth Year |  |  |
| Fall | Credits Spring | Credits |
| BA 420* | $1 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| MKTG 330 or $342^{* 1}$ | 3 General Education Course (GHW) | 3 |
| MGMT 431 ${ }^{* 1}$ | 3 Elective | 3 |
| Elective | 3 |  |
|  | 13 | 15 |

## Total Credits 121-124

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ These courses are one possible plan, but other supporting courses in this option can be used instead.


## University Requirements and General Education Notes:

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$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## DuBois Campus

## Accounting Option: Business, B.S. at DuBois Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

| First Year |  |  |
| :--- | :---: | ---: |
| Fall | Credits Spring | Credits |
| General Education Course | 3 General Education Course | 3 |
| BA 100S | 3 CAS 100 |  |
| ENGL $15^{\star \ddagger} \ddagger$ | 3 ECON 104 | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 BA 242 | 2 |
| BA 241 | 2 ENGL 202D $D^{\ddagger \dagger}$ | 3 |
| ECON 102 (GS 2) ${ }^{\dagger}$ | 3 MATH 110 $0^{\ddagger \# \dagger}$ | 4 |
| STAT 200 ${ }^{\star \ddagger \dagger}$ | 4 MGMT 301W |  |
| General Education Course | 3 FIN 301 | 3 |
|  | $\mathbf{1 6}$ | 3 |

## Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 471* | 3 General Education Course | 3 |
| BA 321* | $3 \mathrm{BA} 322^{*}$ | 3 |
| MKTG 301* | 3 BA 420* | 1 |
| SCM $301{ }^{*}$ | 3 ACCTG 472* | 3 |
| General Education Course | 3 ACCTG 404* | 3 |
|  | Elective | 3 |
|  | 15 | 16 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 421* | 3 BA 422W | 3 |
| IB 303 |  |  |
| ACCTG 405* | 3 BA 495* | 6 |
| ACCTG 403 | 3400 -Level Business Elective | 3 |
| Elective | 3 |  |
|  | 4 | $\mathbf{1 2}$ |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement
${ }^{1}$ IB 303 fulfills IL requirement

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General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Program Notes:

- Other Business Electives offered at include: Management 321, English 419 and MKTG 480.
- Management 321 is a Fall Course. English 419 is a Fall course offered every other year.
- Marketing 480 which is a Spring course.
-     * Please note you can only select 6 credits from BA 250, MKTG 220 and English 419.


## University Requirements and General Education Notes:

## Business Analytics Option: Business, B.S. at DuBois Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| General Education Course | 3 General Education Course | 3 |
| BA 100S | 3 CAS 100 |  |
| ENGL $15^{\star} \ddagger$ | 3 ECON 104 | 3 |
| General Education Course | 3 MIS 204* | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

Second Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| STAT 200* $\ddagger$ | 4 BA 242 | 2 |
| BA 241 | 2 ENGL 202D* $\ddagger$ | 3 |
| ECON 102 (GS 2) | 3 MATH 110* $\ddagger \#$ | 4 |
| General Education Course | 3 MGMT 301W* | 3 |
| ACCTG 211 | 4 FIN 301* | 3 |
|  | $\mathbf{1 6}$ | $\mathbf{1 5}$ |

## Third Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| BA 321* | 3 Business Elective* | 3 |
| MIS 345 | 3 BA $322^{*}$ | 3 |
| MKTG $301^{*}$ | 3 BA $420^{*}$ | 1 |
| SCM 301* | 3 Elective | 3 |
| General Education Course | 3 MIS 301* | 3 |
|  | MKTG 342* | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 6}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 421* | 3 BA 422W* | 3 |
| BDA Option Business $^{\text {Elective }}$ | 3 BA 495* | 6 |
| IB 303 |  |  |
| MIS $431^{*}$ | 3 Elective | 4 |
| MKTG $480^{*}$ | 3 |  |
|  | 3 | $\mathbf{1 3}$ |

## Total Credits 120

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ IB 303 fulfills IL requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

Program Notes:

- Other Business Electives offered at include: Management 321, Management 401, and English 419.
- Management 321 is a Fall Course.
- MGMT 401 is a Spring course. English 419 is a Spring course offered every other year.
- Please note you can only select 6 credits from BA 250, MKTG 220 and English 419.


## Management and Marketing Option: Business, B.S. at DuBois Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 H^{\star \ddagger}$ | 3 CAS $100^{\star \ddagger}$ | 3 |
| General Education Course | 3 ECON 104 | 3 |
| General Education Course | 3 MIS 204* | 3 |
| General Education Course | 3 General Education Course | 3 |
| BA 100 S | 3 General Education Course | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |


| Second Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| BA 241 | 2 BA 242 | 2 |
| ECON 102 (GS 2) | 3 ENGL 202D ${ }^{\text { }}$ | 3 |
| STAT 200 ${ }^{\text {f }}$ | 4 MATH $110^{*} \ddagger$ | 4 |
| General Education Course | 3 MGMT 301W* | 3 |
| ACCTG 211 | 4 FIN 301* | 3 |
|  | 16 | 15 |

Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA $321^{*}$ | 3 BA $322^{\star}$ | 3 |
| MKTG $301^{*}$ | 3 BA $420^{\star}$ | 1 |
| SCM $301^{*}$ | 3 MKTG $342^{*}$ | 3 |
| General Education Course | 3 Elective | 3 |
| General Education Course | 3 MKTG 220 (or Business |  |
|  | Elective) |  |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | ---: | ---: |
| BA 421 | 3 BA 422W | 3 |
| IB 303 |  |  |
| MGMT 321 | 3 BA 495A | 6 |
| MKTG 480* | 3 Elective | 4 |
| Business Elective $(300-400)^{*}$ | 3 |  |
|  | 3 | 13 |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ IB 303 fulfills IL requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Program Notes:

- Other Business Electives offered at include: Management 321, Management 401, and English 419.
- Management 321 is a Fall Course.
- MGMT 401 is a Spring course. English 419 is a Spring course offered every other year.
- Please note you can only select 6 credits from BA 250, MKTG 220 and English 419.


## Fayette Campus

## Accounting Option: Business, B.S. at Fayette Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON 104 or 102 | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 CAS $100^{\ddagger}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course <br> (GHW) | 1.5 General Education Course | 3 |
| PSU 8 | 1 General Education Course |  |
|  | (GHW) | 1.5 |
|  | $\mathbf{1 4 . 5}$ | $\mathbf{1 6 . 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ACCTG 211 | 4 ENGL 202D |  |
|  | 3 |  |
| BA 243 | 4 ECON 102 or 104 | 3 |
| STAT $200^{\ddagger}$ | 4 MATH $110^{\ddagger}$ | 4 |
| MGMT 301* | 3 FIN 301* | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 8}$ | $\mathbf{1 6}$ |

## Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 321* | 3 ACCTG 472 (Option Course)* | 3 |
| ACCTG 471 (Option Course)* | 3 BA $322{ }^{*}$ | 3 |
| ACCTG 404 (Option Course)* | 3 ACCTG 403 (Option Course)* | 3 |
| SCM 301* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| Elective | 3 MKTG 301* | 3 |
|  | 15 | 15 |
| Fourth Year |  |  |
| Fall | Credits Spring | Credits |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| MKTG 422 (or other MGMT/ MKTG 400 level Option Course) ${ }^{*}$ | 3 Elective | 3 |
| Additional credits in option area* | 3 |  |
| Elective | 3 |  |
|  | 13 | 12 |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Management and Marketing Option: Business, B.S. at Fayette Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON 104 or 102 | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 CAS 100 ${ }^{\ddagger}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course | 3 |
| PSU 8 | 1 General Education Course (GHW) | 1.5 |
|  | 14.5 | 16.5 |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ECON 102 or 104 | 3 ACCTG 211 | 4 |
| BA 243 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| STAT $200^{\ddagger}$ | 4 FIN $301^{\star}$ | 3 |
| Elective | 3 MATH $110^{\ddagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 7}$ | $\mathbf{1 7}$ |

Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 321* | 3 BA 322* | 3 |
| MGMT 301* | 3 Additional credits in Marketing and Management courses - Option Area* | 3 |
| Additional credits in Option area* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| Additional credits in Option area* | 3 MKTG 301W* | 3 |
| Elective | 3 SCM 301* | 3 |
|  | 15 | 15 |
| Fourth Year |  |  |
| Fall | Credits Spring | Credits |
| BA 420* | $1 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| Additional credits in Marketing and Management courses - Option Area | 3 Additional credits in Marketing and Management courses - Option Area* | 3 |
| Additional credits in Marketing and Management courses - Option Area | 3 |  |
| Elective | 3 |  |
|  | 13 | 12 |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of ' $C$ ' or better.

## Greater Allegheny Campus

Accounting Option: Business, B.S. at Greater Allegheny Campus
The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL $15,30 \mathrm{H}$, or ESL $15^{\ddagger}$ | 3 CAS 100, CAS 100A, CAS 100 B , or CAS $100 \mathrm{C}^{\ddagger \dagger}$ | 3 |
| MATH 110 or $140^{\ddagger \dagger}$ | 4 General Education Course | 3 |
| General Education Course | 3 ECON $102{ }^{\dagger}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | 16 | 15 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| BA 241 | 2 ENGL 202D ${ }^{\ddagger}$ | 3 |
| BA 242 | 2 ECON $104{ }^{\dagger}$ | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 STAT $200^{\ddagger \dagger}$ | 4 |
| ACCTG 211 | 4 Elective | 3 |
|  | 14 | 16 |

## Third Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| FIN 301* | 3 BA 322* | 3 |
| IB 303 | 3 SCM 301* | 3 |
| ACCTG 471* | 3 MKTG 301* | 3 |
| MGMT 301 $^{*}$ | 3 ACCTG 472* | 3 |
| BA 321 | $3400-$ level Business Course* | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 420* | 1 BA 422W | 3 |
| BA 421* | 3 BA 495A or 495B* | $3-6$ |
| ACCTG 404 | 3 ACCTG 405* | 3 |
| ACCTG 403W | 3 400-level Business Course | 3 |
| Elective | 3 |  |
| Elective | 3 | $\mathbf{1 2 - 1 5}$ |
|  | $\mathbf{1 6}$ |  |

## Total Credits 119-122

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement
${ }^{1}$ If 6 credit Internship is taken, then 400 -level Business Course is not required in final semester.


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Business Analytics Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger}$ | 3 CAS 100 (GWS) | $\ddagger$ |
| ECON 102 or $104(\mathrm{GS})^{\dagger}$ | 3 ECON 102 or $104(\mathrm{GS})^{\dagger}$ | 3 |
| General Education Course | 3 MATH $110(\mathrm{GQ})^{\ddagger}$ | 3 |
| General Education Course | 3 General Education Course | 4 |
| General Education Course | 3 General Education Course | 3 |
| PSU 8 | $\mathbf{1}$ | 3 |
|  | $\mathbf{1 6}$ | $\mathbf{1 6}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ACCTG 211 | 4 ENGL 202D (GWS) | 3 |
| BA 241 | 2 MIS 204 | 3 |
| BA 242 | 2 STAT 200 (GQ) | 3 |
| Elective | 3 Elective | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 | 3 |
|  | $\mathbf{1 7}$ | $\mathbf{1 6}$ |

## Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| IB 303 | 3 MKTG 301* | 3 |
| FIN 301* | 3 BA 322 | 3 |
| BA 321 | 3 SCM 301* | 3 |
| MIS 301* | 3 MIS 345* | 3 |
| MGMT 301* | 3 MIS 431* | 3 |
|  | $\mathbf{1 5}$ | 3 |

Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 400-Level Business Elective | 0-3 |
| BA 421* | 3 BA 422W* | 3 |
| Elective | 3 Supporting Business Analytics Course Elective ( 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |
| Supporting Business <br> Analytics Course Elective ( 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 Elective | 3 |
| Supporting Business <br> Analytics Course Elective (300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 BA 495A or 495B* | 3-6 |

prerequisites) ${ }^{*}$
13 12-15

Total Credits 120-123

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Program Notes:

- Supporting Courses and Related Areas
- Select 9 credits from the following (grade of $C$ or better required): (ECON 481, MIS 336, MIS 404, MIS 415, MIS 441, MIS 445, MKTG $342^{1}$, MKTG 343) or (MKTG 473, MKTG 474, MKTG $480^{2}$, SCM 340)
- ${ }^{1}$ Course offered online (from World Campus)
- ${ }^{2}$ Course offered online (from World Campus, BSBIC_BS)


## Management and Marketing Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL $15,30 \mathrm{H}$, or ESL $15^{\ddagger}$ | 3 CAS 100, CAS 100A, CAS 100B, or CAS $100 \mathrm{C}^{\ddagger \dagger}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 General Education Course | 3 |
| General Education Course | 3 ECON $102{ }^{+}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | 16 | 15 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| BA 241 | 2 ENGL 202D ${ }^{\ddagger}$ | 3 |
| BA 242 | 2 ECON $104{ }^{\dagger}$ | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 STAT $200{ }^{\ddagger \dagger}$ | 4 |
| ACCTG 211 | 4 Elective | 3 |
|  | 14 | 16 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| FIN 301* | 3 BA 322* | 3 |
| MGMT 301* | 3 SCM 301* | 3 |
| IB 303* | 3 MKTG 301* | 3 |
| BA 321* | 3300 or 400-level MGMT Course ${ }^{\star 2}$ | 3 |
| Business or Communications Option Course ${ }^{\star 1}$ | 3300 or 400-level MKTG Course ${ }^{\star 2}$ | 3 |
|  | 15 | 15 |
| Fourth Year |  |  |
| Fall | Credits Spring | Credits |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 3-6 |
| 300 or 400-level MGMT or MKTG Course ${ }^{\star 2}$ | 3 400-level Business Course*3 | 3 |
| 300 or 400 -level MGMT or MKTG Course ${ }^{* 2}$ | 3 Elective | 3 |
| 400-level Management/ Marketing Option Course ${ }^{* 2}$ | 3 |  |
| Elective | 3 |  |
|  | 16 | 12-15 |

## Total Credits 119-122

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement
${ }^{1}$ Choose from B A 250(3), ENGL 419(3), MKTG 220(3) or one of the following, CAS 250(3), CAS 252(3), CAS 352(3), CAS 404(3)
${ }^{2}$ A minimum of 3 credits of supporting courses must be selected at the 400 -level. Select 3 credits from 300 or 400 -level MGMT courses Select 3 credits from 300 or 400 -level MKTG courses Select 6-12 additional credits in 300 or 400 -level courses from MGMT or MKTG courses
${ }^{3}$ If 6 credit Internship is taken, then 400 -level Business Course is not required in final semester.


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of ' $C$ ' or better.

## Individualized Option: Business, B.S. at Greater Allegheny Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL $15,30 \mathrm{H}$, or ESL $15^{\ddagger}$ | 3 CAS 100, CAS 100A, CAS 100 B , or CAS $100 \mathrm{C}^{\ddagger \dagger}$ | 3 |
| MATH 110 or $140^{\ddagger \dagger}$ | 4 General Education Course | 3 |
| General Education Course | 3 ECON $102{ }^{\dagger}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 ACCTG 211 | 4 |
|  | 16 | 16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| BA 241 | 2 ENGL 202D ${ }^{\ddagger}$ | 3 |
| BA 242 | 2 ECON $104^{\dagger}$ | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 General Education Course | 3 |
| STAT 200 (GQ) ${ }^{\ddagger+}$ | 4 Elective | 3 |
|  | 14 | 15 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| FIN 301* | 3 BA 322* | 3 |
| IB 303* | 3 SCM 301* | 3 |
| BA $321{ }^{*}$ | 3 MKTG 301* | 3 |
| MGMT 301* | 3 Individualized Option Course* | 3 |
| Individualized Option Course* | 3 Individualized Option Course* | 3 |

15
15

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W | 3 |
| BA 421 ${ }^{*}$ | 3 BA 495A or 495B* | 3-6 |
| Individualized Option Course ${ }^{\star}$ | 3 Individualized Option Course* | 3 |
| Individualized Option Course ${ }^{\star}$ | 3 400-level Business Course* ${ }^{\text {* }}$ | 3 |
| Elective | 3 |  |
| Elective | 3 |  |
|  | 16 | 12-15 |

## Total Credits 119-122

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ If 6 credit Internship is taken, then 400 -level Business Course is not required in final semester.


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of ' $C$ ' or better.

## Hazleton Campus

Individualized Business Option: Business, B.S. at Hazleton Campus
The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON $104^{\dagger}$ | 3 |
| ECON $102^{\dagger}$ | 3 MIS $204^{*}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 CAS $100^{\ddagger}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 ACCTG 211 | 4 |
| PSU 8 | 1 |  |
|  | $\mathbf{1 7}$ | $\mathbf{1 6}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| STAT $200{ }^{\ddagger}$ | 4 MKTG 301w* | 3 |
| MGMT 301* | 3 BA $241^{*}$ | 2 |
| General Education Course (Inter-Domain) | 3 BA $242{ }^{*}$ | 2 |
| General Education Course | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| General Education Course | 3 General Education Course (Inter-Domain) | 3 |
|  | General Education Course (GHW) | 1.5 |
|  | 16 | 14.5 |

Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 322* | $3 \mathrm{BA} 321^{*}$ | 3 |
| IB $303{ }^{*}$ | 3 300/400 Business Course in consultation with adviser ${ }^{\text {* }}$ | 3 |
| FIN 301* | 3 Business or Business Communications course ${ }^{*}$ | 3 |
| SCM 301* | 3 300/400 Business Course in consultation with adviser* | 3 |
| Elective | 3 Elective | 3 |
|  | 15 | 15 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 421* | $3 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| BA 420* | 1 BA 495A* | 6 |
| 300/400 Business Course in consultation with adviser* | 3 300/400 Business Course in consultation with adviser* | 3 |
| Business or Business Communications course* | 3 |  |
| Elective | 3 |  |


| General Education Course <br> (GHW) | 1.5 |  |
| :--- | :---: | :--- |
|  | $\mathbf{1 4 . 5}$ | $\mathbf{1 2}$ |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Management and Marketing Option: Business, B.S. at Hazleton Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON $104^{\dagger}$ | 3 |
| ECON $102^{\dagger}$ | 3 MIS $204^{\star}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 CAS $100^{\ddagger}$ | 3 |
| General Education Course | 3 ACCTG 211 | 4 |
| General Education Course | 3 General Education Course | 3 |
| PSU 8 | 1 |  |
|  | $\mathbf{1 7}$ | $\mathbf{1 6}$ |


| Second Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| STAT $200{ }^{\ddagger}$ | 4 MKTG 301w* | 3 |
| MGMT 301* | $3 \mathrm{BA} 241{ }^{*}$ | 2 |
| General Education Course Inter Domain | 3 BA $242{ }^{*}$ | 2 |
| General Education Course | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| General Education Course | 3 General Education Course Inter Domain | 3 |
|  | General Education Course (GHW) | 1.5 |

16
14.5

Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA $322^{*}$ | 3 BA $321^{*}$ | 3 |
| IB $303^{*}$ | $3300 / 400$ Level Management <br> Course $^{*}$ | 3 |
| FIN $301^{*}$ | 3 Business or Business <br> Communications Course | 3 |
| SCM $301^{*}$ | $3300 / 400$ Level Marketing <br> Course | 3 |
| Elective | 3 Elective | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A* | 6 |
| Business or Business Communications Course* | 3 300/400 Level Management or Marketing Course* | 3 |
| 300/400-Level Management or Marketing Course* | 3 |  |
| Elective | 3 |  |


| General Education Course <br> (GHW) | 1.5 |  |
| :--- | :---: | :--- |
|  | $\mathbf{1 4 . 5}$ | $\mathbf{1 2}$ |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' $C$ ' or better.

## Lehigh Valley Campus

## Accounting Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

| First Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger \dagger}$ | 3 CAS 100 (GWS) ${ }^{\ddagger \dagger}$ | 3 |
| MATH 22 (GQ) ${ }^{\text {\# }}$ | 3 MATH 110 (GQ) ${ }^{\ddagger \# \dagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 ECON 102 (GS) ${ }^{\dagger}$ | 3 |
| PSU 8 (or General Education Course) | 3 General Education Course | 3 |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 MIS 204 | 3 |
| General Education Course | 3 ENGL 202D $(\mathrm{GWS})^{\ddagger \dagger}$ | 3 |
| BA 243 | 4 STAT 200 (GQ) ${ }^{\ddagger \dagger}$ | 4 |
| ECON 104 (GS) ${ }^{\dagger}$ | 3 General Education Course | 3 |
| General Education Course | 1.5 General Education Course | 1.5 |
| $(\mathrm{GHW})$ | $(\mathrm{GHW})$ |  |


|  | 15.5 | 14.5 |
| :---: | :---: | :---: |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 ACCTG 472* | 3 |
| FIN 301* | 3 BA 322* | 3 |
| MGMT 301* | 3 SCM 301* | 3 |
| MKTG 301w ${ }^{*}$ | 3 IB 303 (IL)* | 3 |
| ACCTG 471* | 3 ACCTG 405* | 3 |
|  | 15 | 15 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422 W * | 3 |
| BA 421* | 3400 Level ACCTG, FIN, FINSV, ECON Course | 3 |
| Natural Science (GN) | 3 Elective | 3 |
| ACCTG 403* | 3 ACCTG 495 | 6 |
| Elective or General Education Course | 3 |  |
| ACCTG 404* | 3 |  |
|  | 16 | 15 |

## Total Credits 122

[^1]
## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' $C$ ' or better.

## Advising Notes:

- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement - credits will not count toward degree requirements.
- Program requirements include 9 credits of Social Science (GS) classes. Students can request their adviser to authorize a Move 3 from GN, GA, or GH into GS.


## Business Analytics: Business, B.S. at Lehigh Valley Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON $104^{\dagger}$ | 3 |
| ECON $102^{\dagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| General Education Course | 3 MATH 110 or $140^{\ddagger \#}$ | 4 |
| General Education Course | 3 MIS 204 |  |$\quad 32$

## Second Year

| Fall | CreditsSpring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| STAT $200^{\ddagger}$ | 4 MGMT $301^{*}$ | 3 |
| MKTG 301 W $^{\star}$ | 3 BA 243 | 4 |
| General Education Course | 3 General Education Course | 3 |
|  | General Education Course | 3 |
|  | $\mathbf{1 4}$ | $\mathbf{1 6}$ |

Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA $321^{*}$ | 3 BA $322^{*}$ | 3 |
| MIS $301^{*}$ | 3 IB $303^{*}$ | 3 |
| SCM $301^{*}$ | 3 MIS $345^{*}$ | 3 |
| FIN $301^{*}$ | 3 MIS $431^{*}$ | 3 |
| Elective | 3 Elective | 3 |
|  | 15 | $\mathbf{1 5}$ |

Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A* | 6 |
| Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 Supporting Business Analytics Course elective ( 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |
| Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 Elective | 3 |
| General Education Course | 3 |  |
|  | 13 | 15 |

## Total Credits 122

[^2]† Course satisfies General Education and degree requirement

## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$ and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Financial Services: Business, B.S. at Lehigh Valley Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or 30H (GWS) ${ }^{\ddagger \dagger}$ | 3 CAS 100 (GWS) ${ }^{\ddagger \dagger}$ | 3 |
| MATH 22 (GQ) ${ }^{\text {\# }}$ | 3 MATH 110 (GQ) ${ }^{\ddagger \# \dagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 ECON 102 (GS) ${ }^{\dagger}$ | 3 |
| PSU 8 (or General Education Course) | 3 General Education Course | 3 |


|  | 15 | 16 |
| :---: | :---: | :---: |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 MIS 204 | 3 |
| General Education Course | 3 ENGL 202D (GWS) ${ }^{\ddagger \dagger}$ | 3 |
| BA 243 | 4 STAT 200 (GQ) ${ }^{\ddagger \dagger}$ | 4 |
| ECON 104 (GS) ${ }^{\dagger}$ | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course (GHW) | 1.5 |
|  | 15.5 | 14.5 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 Elective or General Education Course | 3 |
| FIN 301* | 3 BA 322* | 3 |
| MGMT 301* | 3 3XX or 4XX ACCTG, FIN, or FINSV* | 3 |
| MKTG 301W* | 3 IB 303 (IL)* | 3 |
| SCM 301* | 3 ACCTG 405* | 3 |
|  | 15 | 15 |

Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | $1 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| BA 421* | 3 3XX or 4XX ACCTG, FIN, or FINSV* | 3 |
| General Education Course | 3 Elective | 3 |
| FIN 420* | 3 ACCTG 495 | 6 |
| 4XX ACCTG, FIN, FINSV, or ECON * | 3 |  |
| 3XX or 4XX ACCTG, FIN, or FINSV* | 3 |  |

16

## Total Credits 122

[^3]† Course satisfies General Education and degree requirement

## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Advising Notes:

- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement - credits will not count toward degree requirements.
- Program requirements include 9 credits of Social Science (GS) classes. Students can request their adviser to authorize a Move 3 from GN, GA, or GH into GS.


## Health Services Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger \dagger}$ | 3 CAS 100 (GWS) ${ }^{\ddagger \dagger}$ | 3 |
| MATH 22 (GQ) ${ }^{\text {\# }}$ | 3 MATH 110 (GQ) ${ }^{\ddagger \# \dagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 ECON $102(\mathrm{GS})^{\dagger}$ | 3 |
| PSU 8 (or General Education Course) | 3 General Education Course | 3 |


| Second Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 MIS 204 | 3 |
| General Education Course | 3 ENGL 202D (GWS) ${ }^{\ddagger \dagger}$ | 3 |
| BA 243 | 4 STAT 200 (GQ) ${ }^{\ddagger \dagger}$ | 4 |
| ECON 104 (GS) ${ }^{\dagger}$ | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course (GHW) | 1.5 |
|  | 15.5 | 14.5 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 Elective or General Education Course | 3 |
| FIN 301* | 3 BA $322{ }^{*}$ | 3 |
| MGMT 301* | 3 HPA 332* | 3 |
| MKTG 301W* | 3 IB 303 (IL)* | 3 |
| HPA 101* | 3 SCM 301* | 3 |
|  | 15 | 15 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| BA 420 | 1 BA 422W |  |

## Total Credits 122

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Advising Notes:

- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing Across the Curriculum requirements.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement - credits will not count toward degree requirements.
- Program requirements include 9 credits of Social Science (GS) classes. Students can request their adviser to authorize a Move 3 from GN, GA, or GH into GS.


## University Requirements and General Education Notes:

## Management and Marketing Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| PSU 8 (or General Education | 3 ECON 102 | 3 |
| Course) |  |  |
| General Education Course | 3 MATH $110^{\ddagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 6}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 ENGL 202D |  |
| BA 243 | 4 STAT $200^{\ddagger}$ | 3 |
| ECON 104 | 3 MIS 204 | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 1.5 General Education Course | 3 |
| (GHW) | (GHW) | 1.5 |

15.5
14.5

Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 321* | $3 \mathrm{BA} 322^{*}$ | 3 |
| FIN 301* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| MGMT 301* | 3 SCM 301* | 3 |
| MKTG 301w ${ }^{*}$ | 3 Elective or US Cultures Course | 3 |
| Option 300-level Course* | 3 Elective or General Education Course | 3 |

Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| BA 420 | 1 BA 422W |  |
| BA 421 $^{\star}$ | 3 BA 495A or 495B | 3 |
| Option $300-l e v e l ~ C o u r s e ~^{\star}$ | 3 Option 400-level Course | 6 |
| Option 300-level Course $^{\star}$ | 3 Option 400-level Course | 3 |
| Option 300-level Course | 3 | 3 |
| Elective | 3 |  |
|  | 3 | $\mathbf{1 5}$ |

## Total Credits 122

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Individualized Option: Business, B.S. at Lehigh Valley Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS 100 | 3 |
| PSU 8 (or General Education | 3 ECON 102 | 3 |
| Course) |  |  |
| General Education Course | 3 MATH $110^{\ddagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 6}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| BA 243 | 4 STAT $200^{\ddagger}$ | 4 |
| ECON 104 | 3 MIS 204 | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course (GHW) | 1.5 |
|  | 15.5 | 14.5 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 322* | 3 |
| FIN 301* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| MGMT 301* | 3 SCM 301* | 3 |
| MKTG 301W* | 3 Elective or General Education Course | 3 |
| Option 300-level Course* | 3 Elective or US Cultures Course | 3 |

Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA $421{ }^{*}$ | 3 BA 495A or 495B* | 6 |
| Option 300-level Course* | 3 Option 400-level Course* | 3 |
| Option 300-level Course* | 3 Option 400-level Course* | 3 |
| Option 300-level Course* | 3 |  |
| Elective | 3 |  |
|  | 16 | 15 |

## Total Credits 122

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## University Requirements and General Education Notes:

## Mont Alto Campus

## Management and Marketing Option: Business, B.S. at Mont Alto Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL $15(\mathrm{GWS})^{\ddagger}$ | 3 CAS $100(\mathrm{GWS})^{\ddagger}$ | 3 |
| MATH $110(\mathrm{GQ})^{\ddagger \dagger}$ | 4 MIS 204 | 3 |
| ECON 102 or $104(\mathrm{GS})^{\dagger}$ | 3 STAT $200^{\ddagger \dagger}$ | 4 |
| General Education Course | 3 ECON 102 or $104(\mathrm{GS})^{\dagger}$ | 3 |
| General Education Course <br> (GHW) | 1.5 General Education Course | 3 |
| PSU 8 | 1 |  |
|  | $\mathbf{1 5 . 5}$ | $\mathbf{1 6}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ACCTG 211 | 4 BA 243 | 4 |
| MKTG 301* | 3 FIN 301* | 3 |
| MGMT 301 | 3 ENGL 202D (GWS) | $\ddagger$ |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 6}$ | $\mathbf{1 6}$ |


| Third Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| BA 321* | 3 SCM 301* | 3 |
| BA 322* | 3 300/400 Level MGMT Course ${ }^{* 1}$ | 3 |
| IB 303 (IL) ${ }^{\text {* }}$ | 3 Option Course ${ }^{* 1}$ | 3 |
| 300/400 Level MKTG Option Course ${ }^{* 1}$ | 3 Option Course ${ }^{* 1}$ | 3 |
| General Education Course | 3 General Education Course (GHW) | 1.5 |
|  | Elective | 3 |
|  | 15 | 16.5 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 420* | 1 BA 422W | 3 |
| BA 421 | 3 BA 495A or 495B*2 | $3-6$ |
| MKTG/MGMT 400-Level | 3 Elective | 3 |
| Option Course |  |  |
| Option Course ${ }^{* 1}$ | 3 |  |
| Elective | 3 | $\mathbf{9 - 1 2}$ |
|  | $\mathbf{1 3}$ |  |

## Total Credits 117-120

[^4]† Course satisfies General Education and degree requirement
${ }^{1}$ Students must take 0-6 credits in Business and Communication classes. Choose from the following list:

- BA 250
- ENGL 419
- MKTG 220
- CAS 250, 252, 352 or 404 (only one course may be taken from this list)

Students will also take 12-18 credits (depending on selections above) in 300/400 level MKTG/MGMT classes. Choose from the following list: These selections must include at least three credits of 400-level courses in one of the next three areas. Each area below must be met as part of the 12-18 credit requirement.

- MGMT 321
- MGMT 326
- MGMT 331
- MGMT 341
- MGMT 424
- MGMT 451
- MKTG 310
- MKTG 327
- MKTG 330
- MKTG 342
- MKTG 422
- MKTG 450
${ }^{2}$ BA 495A (Internship) and BA 495B (Research) must be approved in advance. If the student only takes 3 credits in BA 495A/B, then they must take 3 credits of a 400-level option course form ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Advising Notes:

- For the B.S. degree in Business, a minimum of 120 credits is required; 15 of which must be at the 400 -level.
- 18 credits minimum are required for the Marketing and Management Option.


## Individualized Option: Business, B.S. at Mont Alto Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ENGL $15(\mathrm{GWS})^{\ddagger}$ | 3 ECON $102(\mathrm{GS})$ | 3 |
| MATH 110 or $140^{\ddagger \dagger}$ | 4 CAS 100A (GWS) | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 Elective | 3 |
|  | $\mathbf{1 6}$ | $\mathbf{1 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| STAT $200{ }^{\ddagger}$ | 4 BA 243 | 4 |
| ACCTG 211 | 4 MIS 204 | 3 |
| General Education Course | 3 ECON 104 (GS) ${ }^{\dagger}$ | 3 |
| General Education Course (GHW) | 3 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
|  | General Education Course | 3 |
|  | 14 | 16 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 MKTG 301* | 3 |
| BA 322* | 3 SCM 301* | 3 |
| IB 303 (IL)* | 3 FIN 301* | 3 |
| MGMT 301* | 3 Individualized Option Course ${ }^{* 1}$ | 3 |
| Individualized Option Course ${ }^{* 1}$ | 3 Elective | 3 |

15
15

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 3-6 |
| Individualized Option Course ${ }^{* 1}$ | 3 Individualized Option Course ${ }^{* 1}$ | 3 |
| Individualized Option Course ${ }^{* 1}$ | 3 Individualized Option Course ${ }^{* 1}$ | 3 |
| Elective | 3 |  |
|  | 13 | 12-15 |

## Total Credits 116-119

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

[^5]${ }^{2}$ BA 495A (Internship) and BA 495B (Research) and 400-level option supporting courses must be approved in advance. If the student only takes 3 credits of BA 495, then they must take 3 credits of a 400 -level option course from the following: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM

## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Advising Notes:

- Minimum 120 credits required for graduation, 15 of which must be at the 400-level
- MATH 110 or 140 required for graduation requirement
- Maximum number of 100 -level coursework to be accepted - 0 credits
- Maximum number of 200-level coursework to be accepted - 6 credits
- Maximum number of transfer credits - no limit
- Maximum coursework in disciplines other than the following: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 9 credits
- Maximum number of independent study/special topics coursework 3 credits; must be at the 400 -level
- Minimum number of 400 -level credits completed in the following courses: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT-3 credits


## New Kensington Campus

Accounting Option: Business, B.S. at New Kensington Campus
The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or 30 H (GWS) ${ }^{\ddagger}$ | 3 CAS 100A (GWS)* | 3 |
| MATH 110 or 140 (GQ) ${ }^{\ddagger}$ | 4 ECON 102 (GS) | 3 |
| General Education Course | 3 MIS 204 (GQ)* | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course (GHW) | 1.5 |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
| ECON 104 (GS) | 3 BA 243 or 241 and 242 | 4 |
| STAT 200 (GQ) ${ }^{\text {* }}$ | 4 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course | 3 |

## Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG $471^{*}$ | 3 ACCTG $472^{\star}$ | 3 |
| MKTG $301^{*}$ | 3 SCM $301^{*}$ | 3 |
| MGMT $301^{*}$ | 3 BA $420^{\star}$ | 1 |
| IB 303 | 3 BA $421^{*}$ | 3 |
| BA $321^{*}$ | 3 BA $322^{*}$ | 3 |
|  | FIN $301^{*}$ | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 6}$ |

Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 404* | 3 ACCTG $403^{*}$ | 3 |
| BA 495A or 495B* | 6 ACCTG $405^{\star}$ | 3 |
| 400-Level Option Course | 3 BA 422W | 3 |
| Elective | 3 Elective | 3 |
|  | Elective | 3 |
|  | 15 | 15 |

## Total Credits 122

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## University Requirements and General Education Notes:

## Business Analytics Option: Business, B.S. at New Kensington Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger}$ | 3 ECON 102 or $104(\mathrm{GS})$ | 3 |
| MATH 110 or $140(\mathrm{GQ})^{\ddagger}$ | 4 MIS $204(\mathrm{GQ})^{\star}$ | 3 |
| General Education Course | 3 CAS $100(\mathrm{GWS})^{\star}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 6}$ | $\mathbf{1 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 BA 243 | 4 |
| STAT 200 (GQ) ${ }^{\text {k }}$ | 4 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
| ECON 102 or 104 (GS) | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course (GHW) | 1.5 |
|  | 15.5 | 14.5 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| MKTG 301* | 3 SCM 301* | 3 |
| MGMT 301* | 3 BA 322* | 3 |
| MIS 301* | 3 MIS 431* | 3 |
| BA 321* | 3 BA 420* | 1 |
| IB $303{ }^{*}$ | 3 BA 421 ${ }^{*}$ | 3 |
|  | FIN 301* | 3 |
|  | 15 | 16 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 495A or 495B* | 6 BA 422W* | 3 |
| MIS $345{ }^{*}$ | 3 Supporting Course (300/400 Level) ${ }^{*}$ | 3 |
| Elective | 3 Supporting Course (300/400 Level) ${ }^{\text {* }}$ | 3 |
| Supporting Course (300/400 Level) ${ }^{*}$ | 3 Elective | 3 |
|  | Elective | 3 |
|  | 15 | 15 |

## Total Credits 122

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Individualized Business Option and Management and Marketing

 Option: Business, B.S. at New Kensington CampusThe course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger}$ | 3 ECON $102(\mathrm{GS})$ | 3 |
| MATH 110 or $140(\mathrm{GQ})^{\ddagger}$ | 4 MIS $204(\mathrm{GQ})^{\star}$ | 3 |
| General Education Course | 3 CAS $100(\mathrm{GWS})^{\star \ddagger}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 1.5 |
|  | $(\mathrm{GHW})$ |  |


|  | 16 | 13.5 |
| :---: | :---: | :---: |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 BA 243 or 241 and 242 | 4 |
| STAT 200 (GQ) ${ }^{\ddagger}$ | 4 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
| ECON 104 (GS) | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course | 3 |
|  | 15.5 | 16 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| MKTG 301w* | 3 BA $322{ }^{*}$ | 3 |
| MGMT 301* | 3 BA 420* | 1 |
| BA 321* | 3 BA 421* | 3 |
| IB $303{ }^{*}$ | 3 FIN 301* | 3 |
| MGMT/MKTG Option Course ${ }^{\star}$ | 3 SCM 301* | 3 |
|  | MGMT/MKTG Option Course ${ }^{*}$ | 3 |
|  | 15 | 16 |
| Fourth Year |  |  |
| Fall | Credits Spring | Credits |
| BA 495A or 495B* | 6 BA 422W* | 3 |
| MGMT/MKTG Option Course ${ }^{*}$ | 3 MGMT/MKTG Option Course ${ }^{*}$ | 3 |
| MGMT/MKTG Option Course ${ }^{*}$ | 3 Elective | 3 |
| MGMT/MKTG Option Course ${ }^{*}$ | 3 Elective | 3 |
| 400-Level Option Course* | 3 General Education Course | 3 |
|  | 18 | 15 |

## Total Credits 125

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

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$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' $C$ ' or better.

## Schuylkill Campus

## Accounting Option: Business, B.S. at Schuylkill Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON 104 | 3 |
| ECON 102 | 3 CAS $100^{\ddagger}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 MKTG $301^{\star}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| PSU 8 | 2 General Education Course | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 ENGL 202D |  |
| BA 243 | 4 FIN $3011^{*}$ | 3 |
| MIS 204 | 3 General Education Course | 3 |
| STAT 200 | 3 |  |
| General Education Course 4 General Education Course 3 <br> (GHW) 1.5 General Education Course 3 |  |  |


|  | 16.5 | 15 |
| :---: | :---: | :---: |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 471 (Option Course)* | 3 ACCTG 403* | 3 |
| BA $321^{*}$ | 3 ACCTG 472 (Option Course)* | 3 |
| BA $322{ }^{*}$ | $3 \mathrm{BA} \mathrm{420}{ }^{*}$ | 1 |
| MGMT 301* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| ACCTG 404* | 3 SCM 301* | 3 |
|  | Elective | 3 |
|  | 15 | 16 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 421* | $3 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| ACCTG 405* | 3 BA 495A or ACCTG 495* | 6 |
| Option Requirement Course ${ }^{* 1}$ | 3 Elective | 3 |
| General Education Course | 3 General Education Course (GHW) | 1.5 |
| Elective | 3 |  |
|  | 15 | 13.5 |

## Total Credits 121

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ Choose 400-level courses from: ACCTG, B A, B LAW, E B F, ECON, ENTR, FIN, H P A, I B, MGMT, MIS, MKTG, R M, STAT or SCM


## University Requirements and General Education Notes:

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$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' $C$ ' or better.

## Business Analytics: Business, B.S. at Schuylkill Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON $104^{\dagger}$ | 3 |
| ECON $102^{\dagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 MKTG $301^{\star}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 STAT $200^{\ddagger}$ | 4 |
| PSU 8 | 2 |  |
|  | $\mathbf{1 8}$ | $\mathbf{1 6}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 FIN 301* | 3 |
| MGMT 301* | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MIS 204* | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| Elective | 3 General Education Course | 3 |
|  | 16 | 15 |

## Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 321 * | $3 \mathrm{BA} 421^{*}$ | 3 |
| BA 322* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| MIS 301* | 3 MIS $345{ }^{*}$ | 3 |
| General Education Course (GHW) | 1.5 MIS 431* | 3 |
| Elective | 3 SCM 301* | 3 |
|  | 13.5 | 15 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422 W * | 3 |
| Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) ${ }^{\text {* }}$ | 3 BA 495A* | 6 |
| Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 Supporting Business Analytics Course elective ( 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |
| Elective | 3 |  |
| General Education Course (GHW) | 1.5 |  |
| BA 243 | 4 |  |
|  | 15.5 | 12 |

## Total Credits 121

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Health Services Option: Business, B.S. at Schuylkill Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON $104^{\dagger}$ | 3 |
| ECON $102^{\dagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| MATH 110 or $140^{\ddagger \dagger}$ | 4 MKTG $301^{\star}$ | 3 |
| General Education Course | 3 STAT $200^{\ddagger \dagger}$ | 4 |
| PSU 8 | 2 General Education Course | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 6}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ACCTG 211 | 4 FIN 301 $^{\star \ddagger}$ | 3 |
| MGMT 301* | 3 ENGL 202D | 3 |
| MIS 204 | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| Elective | 3 General Education Course | 3 |
|  | $\mathbf{1 6}$ | $\mathbf{1 5}$ |

## Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| HPA 101* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| BA $321{ }^{*}$ | 3 BA 421* | 3 |
| BA 243 | 4 HPA 332* | 3 |
| BA 322* | 3 SCM 301* | 3 |
| Elective | 3 Health Services Option Course ${ }^{*}$ | 3 |
|  | General Education Course | 1.5 |
|  | 16 | 16.5 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| BA 420* | $1 \mathrm{BA} \mathrm{422W}^{*}$ | 3 |
| General Education Course | 3 BA $495^{*}$ | 6 |
| 300 or 400 level HPA course | 3 Elective | 3 |
| Health Services Option <br> Course | 3 General Education Course | 1.5 |
| Health Services Option <br> Course | 3 |  |

## Total Credits 121

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Management and Marketing Option: Business, B.S. at Schuylkill Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON 104 | 3 |
| ECON 102 | 3 CAS $100^{\ddagger}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 MKTG $301^{\star}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 STAT $200^{\ddagger}$ | 4 |
| PSU 8 | 2 |  |
|  | $\mathbf{1 8}$ | $\mathbf{1 6}$ |


| Second Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 FIN 301* | 3 |
| MGMT 301* | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MIS 204 | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| Elective | 3 General Education Course | 3 |
|  | 16 | 15 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 421* | 3 |
| BA 322* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| BA 243 | 4 SCM 301* | 3 |
| General Education Course (GHW) | 1.5 Marketing and Management Options Course ${ }^{*}$ | 3 |
| Marketing and Management Options Course ${ }^{*}$ | 3 Marketing and Management Options Course ${ }^{*}$ | 3 |


| Options Course $^{*}$ | Options Course |  |
| :--- | :--- | :--- |
|  | $\mathbf{1 4 . 5}$ | $\mathbf{1 5}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| Marketing and Management Option Course ${ }^{\star}$ | 3 BA 495 A $^{*}$ | 6 |
| Marketing and Management Option Course ${ }^{*}$ | 3 Elective | 3 |
| Marketing and Management Option Course* | 3 |  |
| General Education Course (GHW) | 1.5 |  |
| Elective | 3 |  |
|  | 14.5 | 12 |

## Total Credits 121

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Program Note:

MKTG 342 is a prerequisite for many upper-level MKTG courses.

## Scranton Campus

## Accounting Option: Business, B.S. at Scranton Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

| First Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| ECON 102 or 104 (GS) ${ }^{\dagger}$ | 3 ECON 104 or 102 (GS) ${ }^{\dagger}$ | 3 |
| ENGL 15 or 30H (GWS) | 3 MIS 204 | 3 |
| MATH 110 or 140 (GQ) ${ }^{\dagger}$ | 4 CAS 100A (GWS) | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course / US Culture | 3 |
| PSU 8 | 1 |  |
|  | 15.5 | 15 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 MGMT 301* | 3 |
| General Education Course | 3 BA 243 (US) | 4 |
| MKTG 301* | 3 General Education Course | 3 |
| STAT 200 or SCM 200 (GQ) ${ }^{\dagger}$ | 4 General Education Course | 3 |
| General Education Course (GHW) | 1.5 Elective | 3 |


|  | 15.5 | 16 |
| :---: | :---: | :---: |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | $3 \mathrm{BA} 322^{*}$ | 3 |
| FIN 301* | $3 \mathrm{BA} 420{ }^{*}$ | 1 |
| ACCTG 471 ${ }^{*}$ | 3 SCM 301* | 3 |
| General Education Course | 3 ENGL 202D (GWS) | 3 |
| Elective | 3 ACCTG 472* | 3 |
|  | Elective | 3 |
|  | 15 | 16 |

Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 421* | 3 ACCTG 403W* | 3 |
| IB 303 (IL) | 3 BA 422W | 3 |
| ACCTG 404* | 3 BA 495A | 6 |
| ACCTG 405 | 3 400-Level Business Course | 3 |
| Elective | $2-3$ | $\mathbf{1 5}$ |
|  | $\mathbf{1 4 - 1 5}$ |  |

## Total Credits 122-123

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Program Notes:

- Available options of the BSBUC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management \& Marketing, and Individualized. A minimum of 120 credits is required for graduation.
- Note for the Accounting Option: Students wishing to complete Pennsylvania State Board of Accountancy Requirements for CPA certification are recommended to use elective credits to meet the additional 30 hours of academic credit by taking the following courses: ACCTG 431, ACCTG 432, ACCTG 461, ACCTG 473, ACCTG 483, ACCTG 497.


## Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.


## University Requirements and General Education Notes:

## Business Analytics Option: Business, B.S. at Scranton Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger \dagger}$ | 3 CAS 100 (GWS) ${ }^{\ddagger}$ | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger \#}$ | 3-4 MATH Requirement (GQ) ${ }^{\ddagger \#}$ | 3-4 |
| ECON 102 or 104 (GS) ${ }^{+}$ | 3 ECON 102 or 104 (GS) ${ }^{\dagger}$ | 3 |
| General Education Course | 3 MIS 204 | 3 |
| General Education Course | 3 General Education Course | 3 |
| PSU 8 | 1 |  |
|  | 16-17 | 15-16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 BA 321 or 322* | 3 |
| MATH Requirement (GQ) ${ }^{\ddagger \#}$ | 3-4 SCM 200 or STAT 200 ${ }^{\ddagger}$ | 4 |
| BA 243 (US) | 4 MKTG 301* | 3 |
| General Education Course | 3 MGMT 301* | 3 |
|  | General Education Course | 3 |
|  | 14-15 | 16 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321 or $322^{*}$ | 3 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
| FIN 301* | 3 BA 421 * | 3 |
| MIS 301* | 3 MIS $345{ }^{*}$ | 3 |
| SCM 301* | 3 MIS 431* | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | BA 420* | 1 |
|  | 15 | 16 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| IB 303* | 3 BA 422W* | 3 |
| Supporting Business <br> Analytics Course Elective (300 or 400 level with proper prerequisites) ${ }^{\star}$ | 3 BA 495A or 495B* | 6 |
| Supporting Business <br> Analytics Course Elective (300 or 400 level with proper prerequisites)* | 3 Supporting Business <br> Analytics Course Elective (300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |
| General Education Course (GHW) | 3 Elective | 3 |
| Elective | 3 |  |
|  | 15 | 15 |

## Total Credits 122-125

[^6]$\dagger$ Course satisfies General Education and degree requirement

## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Program Notes:

- Available options of the BSBUC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management \& Marketing, and Individualized. A minimum of 120 credits is required for graduation.
- Supporting Courses and Related Areas
- Select 9 credits from the following (grade of $C$ or better required): (COMM 310/IST 310¹, ECON 481, MIS 336, MIS 404, MIS 415, MIS 441, MIS 445, MKTG 342 ${ }^{1}$, MKTG 343) or (MKTG 473, MKTG 474, MKTG $480^{2}$, SCM 340)
- ${ }^{1}$ Course offered online (from World Campus)
- ${ }^{2}$ Course offered online (from World Campus, BSBIC_BS)


## Financial Services Option: Business, B.S. at Scranton Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ECON 102 or 104 (GS) ${ }^{\dagger}$ | 3 ECON 104 or 102 (GS) ${ }^{\dagger}$ | 3 |
| ENGL 15 or 30H (GWS) | 3 MIS 204 | 3 |
| MATH 110 or 140 (GQ) ${ }^{\dagger}$ | 4 CAS 100A (GWS) | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course / US Culture | 3 |
| PSU 8 | 1 |  |
|  | 15.5 | 15 |


| Second Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 MKTG 301* | 3 |
| MGMT 301* | 3 BA 243 (US) | 4 |
| STAT 200 or SCM 200 (GQ) ${ }^{\dagger}$ | 4 FIN 301* | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course | 3 |
|  | 15.5 | 16 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 322* | 3 |
| SCM $301{ }^{*}$ | $3 \mathrm{BA} 420{ }^{\text {* }}$ | 1 |
| 300/400-Level Course in ACCTG, FIN, FINSV or RM ${ }^{*}$ | 3 ENGL 202D (GWS) | 3 |
| General Education Course | 3 FIN 420* | 3 |
| Elective | 3 300/400-Level Course in ACCTG, FIN, FINSV or RM ${ }^{*}$ | 3 |
|  | Elective | 3 |
|  | 15 | 16 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 421* | 3 BA 422W* | 3 |
| IB 303 (IL)* | 3 BA 495A* | 6 |
| ACCTG 405* | 3 300/400-Level Course in ACCTG, FIN, FINSV or RM ${ }^{*}$ | 3 |
| 400-Level Course in ACCTG, FIN, FINSV or RM ${ }^{*}$ | 3 Elective | 1 |
| Elective* | 3 |  |
|  | 15 | 13 |

## Total Credits 121

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

## Program Notes:

- Available options of the BSBUC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management \& Marketing, and Individualized. A minimum of 120 credits is required for graduation.


## Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.


## Management and Marketing Option: Business, B.S. at Scranton Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ECON 102 or 104 (GS) ${ }^{\dagger}$ | 3 ECON 104 or $102(\mathrm{GS})^{\dagger}$ | 3 |
| ENGL 15 or 30H (GWS) | 3 MIS 204 | 3 |
| MATH 110 or 140 (GQ) ${ }^{\text {+ }}$ | 4 CAS 100A (GWS) | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course / US Culture | 3 |
| PSU 8 | 1 |  |
|  | 15.5 | 15 |


| Second Year |  |  |
| :--- | :---: | ---: |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 MKTG 301* | 3 |
| MGMT 301 | $3300 / 400$-Level Management | 3 |
|  | or Marketing Course |  |


|  | 15.5 | 16 |
| :---: | :---: | :---: |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 322* | 3 |
| FIN 301* | $3 \mathrm{BA} 420{ }^{*}$ | 1 |
| SCM 301* | 3 ENGL 202D (GWS) | 3 |
| 300/400-Level Management Course ${ }^{*}$ | 3 General Education Course | 3 |
| Elective | 3 300/400-Level Marketing Course ${ }^{*}$ | 3 |
|  | Elective | 3 |
|  | 15 | 16 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 421* | 3 BA 422 W * | 3 |
| IB 303 (IL)* | 3 BA 495A* | 6 |
| 300/400-Level Management or Marketing Course ${ }^{*}$ | 3 300/400-Level Management or Marketing Course* | 3 |
| 400-Level Management or Marketing Course* | 3 Elective | 3 |
| Elective | 3 |  |
|  | 15 | 15 |

## Total Credits 123

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Program Notes:

- Available options of the BSBUC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management \& Marketing, and Individualized. A minimum of 120 credits is required for graduation.


## Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- Instead of 300/400-level Management or Marketing, TWO of the option courses ( 6 credits) may also be specific Business or Business Communication courses listed in the PSU Bulletin (the two most often offered on this campus are BA 250 and MKTG 220).
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.


## Individualized Option: Business, B.S. at Scranton Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ECON 102 or 104 (GS) ${ }^{\dagger}$ | 3 ECON 104 or $102(G S){ }^{\dagger}$ | 3 |
| ENGL 15 or 30H (GWS) | 3 MIS 204 | 3 |
| MATH 110 or 140 (GQ) ${ }^{\dagger}$ | 4 CAS 100A (GWS) | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course / US Culture | 3 |
| PSU 8 | 1 |  |
|  | 15.5 | 15 |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 MGMT 301* | 3 |
| MKTG 301* | 3 Option Course ${ }^{*}$ | 3 |
| STAT 200 or SCM 200 (GQ) ${ }^{\dagger}$ | 4 BA 243 (US) | 4 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course (GHW) | 1.5 General Education Course | 3 |

## Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA $321^{*}$ | 3 BA $322^{\star}$ | 3 |
| FIN 301* | 3 BA $420^{\star}$ | 1 |
| General Education Course | 3 SCM 301* | 3 |
| Option Course $^{\star}$ | 3 ENGL 202D (GWS) | 3 |
| Option Course $^{\star}$ | 3 Option Course | 3 |
|  | Elective | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 6}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 421 | 3 BA 422W |  |
| IB 303 (IL) | 3 |  |
| 400-Level Option Course | 3 BA 495A | 6 |
| Option Course | 3 Elective | 4 |
| Elective | 3 |  |
|  | 3 | $\mathbf{1 3}$ |

## Total Credits 121

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

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$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' $C$ ' or better.

## Program Notes:

- Available options of the BSBUC program at Penn State Scranton are Accounting, Business Analytics, Financial Services, Management \& Marketing, and Individualized. A minimum of 120 credits is required for graduation.


## Academic Advising Notes:

- FIN 301: Smeal-bound students must take FIN 301 no later than semester 4 to satisfy entrance-to-major requirements in time for their application to the Smeal College.
- STAT 200: Student must not delay taking STAT 200 past semester 4, as it is a prerequisite for FIN 301 and SCM 301.
- A student's career/graduate school plans should be considered in developing an individualized academic plan. Be sure to consult an adviser in this department and your Degree Audit when scheduling courses. The Degree Audit on LionPATH is your official check of graduation requirements.


## Shenango Campus

## Accounting Option: Business, B.S. at Shenango Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger \#}$ | 3 CAS $100^{\ddagger}$ | 3 |
| ECON 104 | 3 BA 243 | 4 |
| General Education Course | 3 ECON 102 |  |
| General Education Course | 3 MATH $110(\mathrm{GQ})^{\star \# \dagger}$ | 3 |
| PSU 8 | 1 General Education Course | 4 |
|  | $\mathbf{1 3}$ | $\mathbf{1 7}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211** | 4 SCM 200 | 4 |
| MKTG 301* | 3 ENGL 202D ${ }^{\ddagger}$ | 3 |
| MGMT 301* | 3 MIS 204 | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 General Education Course (GHW) | 3 |


|  | 16 | $\mathbf{1 6}$ |
| :--- | :--- | ---: |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 471* | 3 ACCTG $472^{*}$ | 3 |
| BA 321* | 3 BA 421 | 3 |
| BA 322 | 3 FIN 301 | 3 |
| SCM 301* | 3 400-Level Business Elective | 3 |
| General Education Course | 3 Elective | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 403* | 3 BA 364Y | 3 |
| ACCTG 404 | 3 ACCTG 405* | 3 |
| IB 303 | 3 BA 495 | 6 |
| Elective | 3 |  |
| Elective | 3 |  |
| BA $420^{*}$ | 1 | $\mathbf{1 2}$ |
|  | $\mathbf{1 6}$ |  |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of ' $C$ ' or better.

## Advising Notes:

- 30 credits of GA, GH, GN, GHW, GS to include 6 Integrative Studies Credits
- 15 credits of GQ and GWS require a grade of " C " or better

University Requirements and General Education Notes:

## Management and Marketing Option: Business, B.S. at Shenango Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| ECON $104^{\dagger}$ | 3 ECON 102 or $104^{\dagger}$ | 3 |
| General Education Course | 3 MATH $110^{\ddagger \dagger}$ | 4 |
| General Education Course | 3 BA 243 | 4 |
| First Year Seminar | 1 General Education Course | 3 |
|  | $\mathbf{1 3}$ | $\mathbf{1 7}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
| MGMT 301* | 3 MIS 204 | 3 |
| MKTG 301w* | 3 SCM $200{ }^{\ddagger+}$ | 4 |
| General Education Course | 3 300/400 Level Option Course ${ }^{*}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | 16 | 16 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 421* | 3 |
| BA 322* | 3 FIN 301* | 3 |
| SCM 301* | 3 300/400 Level Option Course ${ }^{*}$ | 3 |
| General Education Course | 3 Elective | 3 |
| General Education Course | 3 Elective | 3 |
|  | 15 | 15 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 419* | $3 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| IB 303* | 3 BA 495A* | 6 |
| BA 420* | 1400 -Level Option Course ${ }^{*}$ | 3 |
| 300/400 Level Option Course ${ }^{*}$ | 3 |  |
| 400-Level Option Course* | 3 |  |
| Elective | 3 |  |
|  | 16 | 12 |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Individualized Option: Business, B.S. at Shenango Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger}$ | 3 CAS $100(\mathrm{GWS})^{\ddagger}$ | 3 |
| ECON $104^{\dagger}$ | 3 ECON 102 or $104^{\dagger}$ | 3 |
| General Education Course | 3 MATH $110^{\ddagger \dagger}$ | 4 |
| General Education Course | 3 General Education Course | 3 |
| First Year Seminar | 1 BA 243 | 4 |
|  | $\mathbf{1 3}$ | $\mathbf{1 7}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 ENGL 202D $(\mathrm{GWS})^{\ddagger}$ | 3 |
| ${\text { MGMT } 301^{*}}^{\text {MKTG 301W }}{ }^{\star}$ | 3 SCM 200 (GQ) |  |

Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA $321^{*}$ | 3 BA $421^{*}$ | 3 |
| BA $322^{*}$ | 3 FIN $301^{*}$ | 3 |
| SCM $301^{*}$ | 3 Elective | 3 |
| General Education Course | 3 Approved Individualized | 3 |
| Option Course |  |  |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| IB 303* | 3 BA 422 W * | 3 |
| BA 420* | 1 BA 495A* | 6 |
| Approved Individualized Option Course ${ }^{\star}$ | 3 Approved Individualized Option Course ${ }^{\star}$ | 3 |
| Approved Individualized Option Course ${ }^{*}$ | 3 General Education Course | 3 |
| Approved 400-Level Individualized Option Course* | 3 |  |
| Elective | 3 |  |
|  | 16 | 15 |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Wilkes-Barre Campus

## Accounting Option: Business, B.S. at Wilkes-Barre Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

| First Year |  | Credits |
| :--- | :---: | ---: |
| Fall | Credits Spring | 3 |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 ECON 102 or 104 | 3 |
| ECON 102 or 104 | 3 MIS 204 | 3 |
| PSU 8 | 1 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | $\mathbf{1 4}$ | $\mathbf{1 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| STAT 200 or SCM $200{ }^{\ddagger}$ | 4 BA 243 | 4 |
| MKTG 301* | 3 FIN 301* | 3 |
| MGMT 301* | 3 SCM 301* | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | 17 | 16 |

## Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 471 ${ }^{*}$ | 3 ACCTG 403* | 3 |
| BA 321* | 3 ACCTG 472* | 3 |
| ACCTG 404* | 3 BA 322* | 3 |
| IB 303* | 3 General Education Course | 3 |
| General Education Course | 3 Elective | 3 |
|  | 15 | 15 |
| Fourth Year |  |  |
| Fall | Credits Spring | Credits |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| ACCTG 405* | 3 Option Requirement ${ }^{* 1}$ | 3 |
| General Education Course | 3 Elective | 3 |
| Elective | 3 |  |
|  | 13 | 15 |

## Total Credits 120

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$\mathrm{W}, \mathrm{M}, \mathrm{X}$, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

1 Choose a 400-level course from:
ACCTG, B A, B LAW, E B F, ECON, ENTR, FIN, H P A, I B, MGMT, MIS, MKTG, R M, STAT or SCM

## Business Analytics Option: Business, B.S. at Wilkes-Barre Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger \dagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| MATH 110 or $140^{\ddagger \dagger}$ | 4 ECON 102 or 104 | 3 |
| ECON 102 or $104^{\dagger}$ | 3 MIS 204 | 3 |
| PSU 8 | 1 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 | $\mathbf{1 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| STAT 200 or SCM $200^{\ddagger \dagger}$ | 4 BA 243 | 4 |
| MGMT 301* | 3 FIN 301* | 3 |
| MKTG 301 W ${ }^{*}$ | 3 SCM 301* | 3 |
| General Education Course | 3 General Education Course | 3 |
|  | 17 | 16 |

## Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 321* | 3 BA 322* | 3 |
| IB 303 | 3 MIS $345^{*}$ | 3 |
| MIS 301* | 3 MIS $431^{*}$ | 3 |
| General Education Course | 3 General Education Course | 3 |
| Elective | 3 Elective | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| Supporting Business <br> Analytics Course elective (300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 Supporting Business <br> Analytics Course elective ( 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |
| Supporting Business Analytics Course elective (300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 |  |
| Elective | 3 |  |
|  | 13 | 12 |

## Total Credits 120

* Course requires a grade of $C$ or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Management and Marketing Option: Business, B.S. at Wilkes-Barre Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :--- | :--- | ---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 CAS $100^{\ddagger}$ | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 MIS 204 | 3 |
| ECON 102 or 104 | 3 ECON 102 or 104 | 3 |
| PSU 8 | 1 General Education Course | 3 |
| General Education Course | 3 General Education Course | 3 |
| General Education Course | 3 |  |
|  | $\mathbf{1 7}$ | $\mathbf{1 5}$ |

## Second Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| STAT 200 | 4 FIN $301^{*}$ | 3 |
| MGMT 301* | 3 SCM $301^{*}$ | 3 |
| MKTG 301W |  |  |
| General Education Course | 3 BA 243 | 4 |
|  | 3 General Education Course | 1.5 |
|  | $(\mathrm{GHW})$ |  |


| Third Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| BA 321 * | 3 BA $322{ }^{*}$ | 3 |
| IB 303* | 3 MKTG/MGMT Option Course ${ }^{* 1}$ | 3 |
| Communication Option Course ${ }^{* 2}$ | 3 Elective | 3 |
| General Education Course | 3 General Education Course | 3 |
| MKTG/MGMT Option Course ${ }^{\star 1}$ | 3 General Education Course (GHW) | 1.5 |
|  | 15 | 13.5 |
| Fourth Year |  |  |
| Fall | Credits Spring | Credits |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| MKTG/MGMT 400-level Option Course ${ }^{* 1}$ | 3 Elective | 3 |
| MKTG/MGMT Option Course ${ }^{* 1}$ | 3 Elective | 3 |
| MKTG/MGMT Option Course ${ }^{\star 1}$ | 3 |  |
| Elective | 3 |  |
|  | 16 | 15 |

## Total Credits 123

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of $C$ or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Marketing/Management Option Course List

Select 15 credits from the following (to include at least 3 credits in MGMT and 3 credits in MKTG and at least 3 credits at the 400 level): B A 250 (3): Small Business Management
MGMT 321 (3): Leadership and Motivation
MGMT 326 (3): Organizational Behavior and Design
MGMT 331 (3): Management and Organization
MGMT 341 (3): Human Resource Management
MGMT 424 (3): Interpersonal Relationships in Organizations
MGMT 451W (3): Business, Ethics, and Society
MKTG 220 (3): Introduction to Selling Techniques
MKTG 310 (3): Public Relations and Marketing
MKTG 327 (3): Retailing
MKTG 330 (3): Consumer Behavior
MKTG 342 (3): Marketing Research
MKTG 422 (3): Advertising and Sales Promotion Management
MKTG 450W (3): Marketing Strategy
2 COMMUNICATIONS OPTIONS COURSE
Select 3 credits from
CAS 250 (3): Small Group Communication
CAS 252 (3): Business and Professional Communication
CAS 352 (3): Organizational Communication
CAS 404 (3): Conflict Resolution and Negotiation
ENGL 419 (3): Advanced Business Writing
${ }^{3}$ Students may opt to take an additional MGMT/MKTG 300-400 level course in lieu of Communications Course for a total of 18 credits MGMT/MKTG.

## York Campus

## Accounting Option: Business, B.S. at York Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}(\mathrm{GWS})^{\ddagger}$ | 3 ECON 102 or 104 (GS) | 3 |
| MATH 110 or 140 (GQ) ${ }^{\ddagger}$ | 4 CAS 100 (GWS) ${ }^{\ddagger}$ | 3 |
| General Education Course (GN) | 3 MATH 110 or 140 (GQ) ${ }^{\ddagger}$ | 4 |
| General Education Course (GA) | 3 General Education Course (GN) | 3 |
| General Education Course (GH) | 3 General Education Course (GA) | 3 |
|  | 16 | 16 |


| Second Year |  |  |
| :---: | :---: | :---: |
| Fall | Credits Spring | Credits |
| ACCTG 211 | $4 \mathrm{ENGL} 202 \mathrm{D}(\mathrm{GWS})^{\ddagger}$ | 3 |
| ECON 102 or 104 (GS) | 3 BA 243 | 4 |
| MIS 204 | 3 MGMT 301* | 3 |
| General Education Course (GH) | 3 SCM 200 or STAT 200 (GQ) ${ }^{\ddagger}$ | 4 |
| General Education Course (GHW) | 1-3 General Education Course (GN) | 3 |
|  | 14-16 | 17 |

## Third Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 321* | $3 \mathrm{BA} 322^{*}$ | 3 |
| ACCTG 471 ${ }^{*}$ | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| FIN 301* | 3 SCM 301* | 3 |
| ACCTG 405* | 3 ACCTG 472* | 3 |
| MKTG 301w ${ }^{*}$ | 3 ACCTG 404* | 3 |
|  | 15 | 15 |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 BA 422W* | 3 |
| BA 421* | 3 Elective | 3 |
| Elective | 3 General Education Course (GHW) | 1-3 |
| ACCTG 403* | 3 ACCTG 495* | 3-6 |
| 400-Level Business Course* | 3 |  |
|  | 13 | 10-15 |

[^7]
## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Advising Notes:

This option prepares students for careers in the accounting field. When the students complete the prescribed courses of the BSB degree with Accounting Option, they will meet the academic requirements to sit for the Certified Public Accountant (CPA) examination. Graduates of the BSB degree with Accounting Option may be able to pursue other professional certifications, such as Certified Management Accountant (CMA) and Certified Internal Auditor (CIA).

## Business Analytics Option: Business, B.S. at York Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or 30H (GWS) ${ }^{\ddagger}$ | 3 ECON 104 (GS) | 3 |
| ECON 102 (GS) ${ }^{\text {+ }}$ | 3 CAS 100 (GWS) ${ }^{\ddagger}$ | 3 |
| General Education Course (GA) | 3 General Education Course (GA) | 3 |
| General Education Course (GH) | 3 General Education Course (GH) | 3 |
| General Education Course (GN) | 3 MATH 110 (GQ) ${ }^{\ddagger}$ | 4 |
| General Education Course (GHW) | 1-3 General Education Course (GHW) | 1-3 |
|  | 16-18 | 17-19 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 ENGL 202D (GWS) ${ }^{\ddagger}$ | 3 |
| General Education Course (GN) | 3 BA 243 | 4 |
| Elective | 3 MIS 204 | 3 |
| MGMT 301* | 3 STAT 200 (GQ) ${ }^{\ddagger}$ | 4 |
| General Education Course (GHW) | 1-3 General Education Course (GN) | 3 |
|  | 14-16 | 17 |

Third Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA $321^{*}$ | 3 BA $322^{*}$ | 3 |
| SCM $301^{*}$ | 3 IB $303^{*}$ | 3 |
| FIN 301* | 3 Elective | 3 |
| MIS 301* | 3 MIS $345^{*}$ | 3 |
| MKTG 301W ${ }^{*}$ | 3 MIS $431^{*}$ | 3 |
|  | $\mathbf{1 5}$ | $\mathbf{1 5}$ |

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | 1 400-Level Business Elective | 0-3 |
| BA 421* | 3 BA 422W* | 3 |
| Elective | 3 Supporting Business Analytics Course Elective ( 300 or 400 level with proper prerequisites)* | 3 |
| Supporting Business Analytics Course Elective ( 300 or 400 level with proper prerequisites) ${ }^{*}$ | 3 Elective | 3 |

Supporting Business
Analytics Course Elective
(300 or 400 level with proper prerequisites) ${ }^{*}$

Total Credits 119-125

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:
US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better.

## Program Notes:

- Supporting Courses and Related Areas
- Select 9 credits from the following (grade of C or better required): (ECON 481, MIS 336, MIS 404, MIS 415, MIS 441, MIS 445, MKTG $342^{1}$, MKTG 343) or (MKTG 473, MKTG 474, MKTG $480^{2}$, SCM 340)
- ${ }^{1}$ Course offered online (from World Campus)
- ${ }^{2}$ Course offered online (from World Campus, BSBIC_BS)


## Individualized Business Option: Business, B.S. at York Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30 \mathrm{H}^{\ddagger}$ | 3 ECON 102 or 104 (GS) | 3 |
| MATH 110 or $140^{\ddagger}$ | 4 CAS 100A (GWS) ${ }^{\ddagger}$ | 3 |
| General Education Course (GN) | 3 MATH 110 or $140^{\ddagger \dagger}$ | 4 |
| General Education Course (GA) | 3 General Education Course (GN) | 3 |
| General Education Course(GH) | 3 General Education Course (GA) | 3 |
|  | 16 | 16 |
| Second Year |  |  |
| Fall | Credits Spring | Credits |
| ACCTG 211 | 4 ENGL 202D ${ }^{\ddagger}$ | 3 |
| ECON 102 or 104 (GS) | 3 BA 243 | 4 |
| General Education Course (GH) | 3 SCM 200 or STAT $200{ }^{+}$ | 4 |
| General Education Course (GHW) | 3 General Education Course | 3 |
| MIS 204 | 3 MKTG 301* | 3 |
|  | 16 | 17 |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 322* | 3 |
| FIN 301* | 3 IB 303 (IL)* | 3 |
| SCM 301* | 3 Elective | 3 |
| MGMT 301* | 3 Individualized Option Course ${ }^{* 1}$ | 3 |
| Individualized Option Course ${ }^{* 1}$ | 3 Elective | 3 |

15
15

## Fourth Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| BA 420* | $1 \mathrm{BA} 422 \mathrm{~W}^{*}$ | 3 |
| BA 421* | 3 BA 495A or 495B* | 6 |
| Elective | 3 Individualized Option Course ${ }^{* 1}$ | 3 |
| Individualized Option Course ${ }^{* 1}$ | 3 Individualized Option Course ${ }^{* 1}$ | 3 |
| Individualized Option Course ${ }^{* 1}$ | 3 |  |

## 13

## Total Credits 123

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
$\dagger$ Course satisfies General Education and degree requirement
${ }^{1}$ Student must obtain approval for this course. Consult your adviser.


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ ) require a grade of ' C ' or better.

## Advising Notes:

- Minimum 120 credits required for graduation, 15 of which must be at the 400-level
- MATH 110 or 140 required for graduation requirement
- Maximum number of 100 -level coursework to be accepted - 0 credits
- Maximum number of 200 -level coursework to be accepted - 6 credits
- Maximum number of transfer credits - no limit
- Maximum coursework in disciplines other than the following: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT - 9 credits
- Maximum number of independent study/special topics coursework 3 credits; must be at the 400 -level
- Minimum number of 400 -level credits completed in the following courses: ACCTG, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, SCM, STAT- 3 credits


## Management and Marketing Option: Business, B.S. at York Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

## First Year

| Fall | Credits Spring | Credits |
| :---: | :---: | :---: |
| ENGL 15 or $30{ }^{\ddagger}$ | 3 ECON 102 or 104 (GS) | 3 |
| MATH 110 or 140 (GQ) ${ }^{\ddagger}$ | 4 CAS 100 (GWS) ${ }^{\ddagger}$ | 3 |
| General Education Course (GN) | 3 MATH 110 or $140(\mathrm{GQ})^{\ddagger}$ | 4 |
| General Education Course (GA) | 3 General Education Course (GN) | 3 |
| General Education Course (GH) | 3 General Education Course (GA) | 3 |
|  | 16 | 16 |

Second Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| ACCTG 211 | 4 ENGL 202D |  |
| General Education Course | 3 BA 243 | 3 |
| (GH) | 3 SCM 200 or STAT $200^{\ddagger}$ | 4 |
| ECON 102 or 104 | 3 MGMT 301* | 4 |
| MIS 204 | $1-3$ MKTG 301* | 3 |
| General Education Course <br> (GHW) |  | 3 |


|  | 14-16 | 17 |
| :---: | :---: | :---: |
| Third Year |  |  |
| Fall | Credits Spring | Credits |
| BA 321* | 3 BA 322* | 3 |
| MGMT/MKTG 300-400 Level Course* | $3 \mathrm{IB} \mathrm{303*}$ | 3 |
| FIN 301* | 3 MGMT/MKTG 300-400 Level Course* | 3 |
| MGMT/MKTG 300-400 Level Course ${ }^{*}$ | 3 MGMT/MKTG 300-400 Level Course ${ }^{*}$ | 3 |
| SCM 301* | 3 MGMT/MKTG 300-400 Level Course ${ }^{*}$ | 3 |

15
15
Fourth Year

| Fall | Credits Spring | Credits |
| :--- | :---: | ---: |
| BA 420 | 1 BA 422W | 3 |
| BA 421 | 3 BA 495A or 495B* | $3-6$ |
| Elective | 3 Elective | 3 |
| MGMT/MKTG 300-400 Level 3 General Education Course <br> Course  | $1-3$ |  |
| (GHW) |  |  |
| General Education Course | 3 |  |

## Total Credits 116-123

* Course requires a grade of C or better for the major
$\ddagger$ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement


## University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).
$W, M, X$, and $Y$ are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and $G Q$ ) require a grade of ' $C$ ' or better


[^0]:    ${ }^{1}$ These courses are one possible plan, but other supporting courses in this option can be used instead.

[^1]:    * Course requires a grade of C or better for the major
    $\ddagger$ Course requires a grade of $C$ or better for General Education
    \# Course is an Entrance to Major requirement
    $\dagger$ Course satisfies General Education and degree requirement

[^2]:    * Course requires a grade of C or better for the major
    $\ddagger$ Course requires a grade of C or better for General Education
    \# Course is an Entrance to Major requirement

[^3]:    * Course requires a grade of C or better for the major
    $\ddagger$ Course requires a grade of C or better for General Education
    \# Course is an Entrance to Major requirement

[^4]:    * Course requires a grade of C or better for the major
    $\ddagger$ Course requires a grade of C or better for General Education
    \# Course is an Entrance to Major requirement

[^5]:    ${ }^{1}$ Student must obtain approval for this course. Consult your adviser.

[^6]:    * Course requires a grade of $C$ or better for the major
    $\ddagger$ Course requires a grade of $C$ or better for General Education
    \# Course is an Entrance to Major requirement

[^7]:    Total Credits 116-123

    * Course requires a grade of C or better for the major
    $\ddagger$ Course requires a grade of $C$ or better for General Education
    \# Course is an Entrance to Major requirement
    $\dagger$ Course satisfies General Education and degree requirement

