

# BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

The Business minor is a strong complement to virtually any major. Courses prescribed for the minor are taught by Penn State faculty providing courses to the B.S. in Business and the A.S. in Business Administration. It provides students with the opportunity to develop and apply skills appropriate to the business contexts of their chosen majors. Students pursuing the Business minor must complete 13 credits of prescribed coursework and six credits of additional coursework. A grade of C or better is required for all courses in the minor. The prescribed thirteen credits of coursework presents students with a critical foundation of core business disciplines: accounting, management, marketing, and either macro- or micro-economics. The six credits of additional coursework must be taken at the 400-level.

The additional coursework enables students to expand on the core foundation in one of two ways. They may choose to solidify their business knowledge base by exploring six credits of 400-level business courses in the following disciplines:

- Accounting
- Business Administration
- Business Law
- Energy Business and Finance
- Economics
- Entrepreneurship
- Finance
- Financial Services
- Health Policy and Administration
- International Business
- Labor Studies and Employment Relations
- Management Information Systems
- Management
- Marketing
- Risk Management
- Supply Chain Management
- Statistics

Alternately, students can augment three credits of 400-level coursework in one of the above listed business disciplines with three credits of 400-level work from an approved list of specific business-related course in disciplines such as:

- Communication Arts and Sciences
- Corporate Communication
- Communications
- Criminal Justice
- Engineering
- English
- Human Development and Family Studies
- History

- Hospitality Management
- Information Sciences and Technology
- Kinesiology
- Philosophy
- Political Science
- Psychology
- Recreation, Park and Tourism Management
- Sociology
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## What is Business?

Business is a professionally-oriented program providing a broad education and solid grounding of business knowledge. The Business minor complements any major and provides a broad education and introduction to business knowledge. With opportunities to learn about business disciplines, including accounting, management, marketing, and economics, students will gain skills and the tools to apply in any setting.

## You Might Like This Program If...

You want to add business skills to strengthen your career options. You are not a business major, but are interested in working in a business setting. You enjoy courses in economics, accounting or other business disciplines. You are a collaborator, analytical thinker and effective communicator.

## Program Requirements

Requirement	Credits
Requirements for the Minor	19

## Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
<b>Prescribed Courses</b>		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
<b>Additional Courses</b>		
<i>Additional Courses: Require a grade of C or better</i>		
ECON 102 or ECON 104	Introductory Microeconomic Analysis and Policy Introductory Macroeconomic Analysis and Policy	3
<b>Supporting Courses and Related Areas</b>		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 3-6 credits at the 400 level from ACCTG, BA, BLAW, EBF, ECON, ENTR, FIN, FINSV, HPA, IB, LER, MIS, MGMT, MKTG, RM, SCM, or STAT		
Select 0-3 credits at the 400-level from the following:		0-3
CAS 404	Conflict Resolution and Negotiation	
CAS 452	Organizational Communication Theory and Research	

CAS 483	Communication and Information Technology II
CC 401	Internal Communication
CC 490W	Seminar in Corporate Communication
COMM 421W	Advertising Creative Strategies
COMM 427	Client/Agency Relations
COMM 471	Public Relations Media and Methods
CRIMJ 408	Police Administration
CRIMJ/SOC 467	Law and Society
ENGL 419	Advanced Business Writing
ENGL 420	Writing for the Web
ENGR 425	New Venture Creation
HDFS 401	Project Planning, Implementation, and Evaluation in the Human Services
HDFS 424	Family Development in an Economic Context
HDFS 425	
HDFS 455	Development and Administration of Human Services Programs
HIST 458Y	History of Work in America
HM 435	Hospitality Corporate Finance
HM 471	
HM 484	Hospitality Entrepreneurship and Innovation
IST 402	Emerging Issues and Technologies
IST 420	Fundamentals of Systems and Enterprise Integration
IST 425	New Venture Creation
IST 431	The Information Environment
IST 432	Legal and Regulatory Environment of Information Science and Technology
IST 461	Database Management and Administration
KINES 438	
KINES 492W	Programming for Business and Agencies
PHIL 406	
PLSC 440	Globalization and Its Implications
PSYCH 404	Principles of Measurement
PSYCH 408	Program Evaluation
PSYCH 423	Social Psychology of Interpersonal/Intergroup Relationships
PSYCH 482	Selection and Assessment in Organizations
PSYCH 484	Work Attitudes and Motivation
PSYCH 485	Leadership in Work Settings
RPTM 410	Marketing of Recreation Services
RPTM 415	Commercial Recreation Management
RPTM 470	Recreation and Park Management
SOC 455	Work and Occupations
SOC 456	Gender, Occupations, and Professions

## Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

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## Career Paths

Adding valuable business skill will strengthen your academic program and assist you in meeting admissions requirements for masters in business programs.

## Careers

A minor in business will complement your major and provide a well-rounded skill set that can be applied in business, education, industry, health care or non-profit settings.

## Opportunities for Graduate Studies

Upon completion of minor in business, you will have completed business disciplinary courses that can assist you in transitioning to master's of business (MBA) programs.

## Contact

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