BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Requirements

Requirement	Credits
Requirements for the Minor	19

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
Prescribed Courses		
Prescribed Courses: Require a grade of C or better		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
Additional Courses		
Additional Courses: Require a grade of C or better		
ECON 102	Introductory Microeconomic Analysis and Policy	3
or ECON 104	Introductory Macroeconomic Analysis and Policy	
Supporting Courses and Related Areas		
Supporting Courses and Related Areas: Require a grade of C or better		
Select 3-6 credits at the 400 level from ACCTG, BA, BLAW, EBF, ECON, ENTR, FIN, FINSV, HPA, IB, LER, MIS, MGMT, MKTG, RM, SCM, or STAT		3-6
Select 0-3 credits at the 400-level from the following:		0-3
CAS 404	Conflict Resolution and Negotiation	
CAS 452	Organizational Communication Theory and Research	
CAS 483	Communication and Information Technology II	
CC 401	Internal Communication	
CC 490W	Seminar in Corporate Communication	
COMM 421W	Advertising Creative Strategies	
COMM 427	Client/Agency Relations	
COMM 471	Public Relations Media and Methods	
CRIMJ 408	Police Administration	
CRIMJ/SOC 467	Law and Society	
ENGL 419	Advanced Business Writing	
ENGL 420	Writing for the Web	
ENGR 425	New Venture Creation	
HDFS 401	Project Planning, Implementation, and Evaluation in the Human Services	
HDFS 424	Family Development in an Economic Context	
HDFS 425		
HDFS 455	Development and Administration of Human Services Programs	
HIST 458Y	History of Work in America	
HM 435	Hospitality Corporate Finance	
HM 471		
HM 484	Hospitality Entrepreneurship and Innovation	
IST 402	Emerging Issues and Technologies	
IST 420	Fundamentals of Systems and Enterprise Integration	
IST 425	New Venture Creation	
IST 431	The Information Environment	
IST 432	Legal and Regulatory Environment of Information Science and Technology	
IST 461	Database Management and Administration	
KINES 438		
KINES 492W	Programming for Business and Agencies	
PHIL 406		
PLSC 440	Globalization and Its Implications	
PSYCH 404	Principles of Measurement	
PSYCH 408	Program Evaluation	
PSYCH 423	Social Psychology of Interpersonal/Intergroup Relationships	
PSYCH 482	Selection and Assessment in Organizations	
PSYCH 484	Work Attitudes and Motivation	
PSYCH 485	Leadership in Work Settings	
RPTM 410	Marketing of Recreation Services	
RPTM 415	Commercial Recreation Management	
RPTM 470	Recreation and Park Management	
SOC 455	Work and Occupations	
SOC 456	Gender, Occupations, and Professions	