BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Requirements

Requirement	Credits
Requirements for the Minor	19

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

presenbed courses required by a student's major(s).				
Code	Title Cro	edits		
Prescribed Courses				
Prescribed Course	s: Require a grade of C or better			
ACCTG 211	Financial and Managerial Accounting for Decision Making	4		
MGMT 301	Basic Management Concepts	3		
MKTG 301	Principles of Marketing	3		
Additional Courses				
Additional Courses	s: Require a grade of C or better			
ECON 102	Introductory Microeconomic Analysis and Policy	3		
or ECON 104	Introductory Macroeconomic Analysis and Policy			
Supporting Courses and Related Areas				
Supporting Courses and Related Areas: Require a grade of C or better				
Select 3-6 credits at the 400 level from ACCTG, BA, BLAW, EBF, ECON, 3-6 ENTR, FIN, FINSV, HPA, IB, LER, MIS, MGMT, MKTG, RM, SCM, or STAT				
Select 0-3 credits at the 400-level from the following: 0-3				
CAS 404	Conflict Resolution and Negotiation			
CAS 452	Organizational Communication Theory and Research			
CAS 483	Communication and Information Technology II			
CC 401	Internal Communication			
CC 490W	Seminar in Corporate Communication			
COMM 421W	Advertising Creative Strategies			
COMM 427	Client/Agency Relations			
COMM 471	Public Relations Media and Methods			

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CRIMJ 408	Police Administration
CRIMJ/SOC 467	Law and Society
ENGL 419	Advanced Business Writing
ENGL 420	Writing for the Web
ENGR 425	New Venture Creation
HDFS 401	Project Planning, Implementation, and Evaluation in the Human Services
HDFS 424	Family Development in an Economic Context
HDFS 425	

HDFS 455 Development and Administration of Human Services Programs

HIST 458Y	History of Work in America
HM 435	Hospitality Corporate Finance
HM 471	
HM 484	Hospitality Entrepreneurship and Innovation
IST 402	Emerging Issues and Technologies
IST 420	Fundamentals of Systems and Enterprise Integration
IST 425	New Venture Creation
IST 431	The Information Environment
IST 432	Legal and Regulatory Environment of Information Science and Technology
IST 461	Database Management and Administration
KINES 438	
KINES 492W	Programming for Business and Agencies
PHIL 406	
PLSC 440	Globalization and Its Implications
PSYCH 404	Principles of Measurement
PSYCH 408	Program Evaluation
PSYCH 423	Social Psychology of Interpersonal/Intergroup Relationships
PSYCH 482	Selection and Assessment in Organizations
PSYCH 484	Work Attitudes and Motivation
PSYCH 485	Leadership in Work Settings
RPTM 410	Marketing of Recreation Services
RPTM 415	Commercial Recreation Management
RPTM 470	Recreation and Park Management
SOC 455	Work and Occupations
SOC 456	Gender, Occupations, and Professions