COMMUNICATION ARTS AND SCIENCES, B.A. (UNIVERSITY COLLEGE)

Begin Campus: Any Penn State Campus

End Campus: Brandywine

Program Learning Objectives

- Analyze Current Events: Graduates will be able to analyze current events using theories and methods from the discipline.
- Analyze Scholarship: Graduates will be able to analyze scholarships and discuss limitations of research.
- Communication: Graduates will be able to effectively receive, process, and relay information through speaking, writing, and listening.
- Critical Thinking: Graduates will be able to argue both sides of differing ideas and conclusion through dispassionate analysis.
- Cross Cultural Competence: Graduates will be able to compare and contrast cultural norms as well as discuss how communication differs, and therefore, creates different norms across cultures.
- Knowledge of Field: Graduates will be able to summarize scholars and scholarship within the discipline.
- Organize Research: Graduates will be able to organize research and arguments within the discipline via papers and presentations.