

COMMUNICATION ARTS AND SCIENCES, B.A. (UNIVERSITY COLLEGE)

Begin Campus: Any Penn State Campus

End Campus: Brandywine

Degree Requirements

For the Bachelor of Arts degree in Communication Arts and Sciences, a minimum of 120 credits is required:

| Requirement | Credits |
|--------------------------------------|---------|
| General Education | 45 |
| Electives | 12-15 |
| Bachelor of Arts Degree Requirements | 24 |
| Requirements for the Major | 36-39 |

3 of the 24 credits for Bachelor of Arts Degree Requirements are included in the Requirements for the Major, General Education, or Electives and 0-12 credits are included in Electives if foreign language proficiency is demonstrated by examination.

Per Senate Policy 83-80.5, the college dean or campus chancellor and program faculty may require up to 24 credits of coursework in the major to be taken at the location or in the college or program where the degree is earned. For more information, check the Suggested Academic Plan for your intended program.

Requirements for the Major

A grade of C or better is required for all courses in the major. To graduate, a student enrolled in the major must earn at least a C grade in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44>).

Common Requirements for the Major (All Options)

| Code | Title | Credits |
|---|----------------------|---------|
| Prescribed Courses | | |
| <i>Prescribed Courses: Require a grade of C or better</i> | | |
| CAS 301 | Rhetorical Theory | 3 |
| CAS 303 | Communication Theory | 3 |
| Supporting Courses and Related Areas | | |
| <i>Supporting Courses and Related Areas: Require a grade of C or better</i> | | |
| Select 15 credits of other CAS courses; at least 12 credits must be at the 400 level. A maximum of 3 credits from CAS 494, CAS 495, CAS 496, and CAS 499 may satisfy this requirement. CAS 126 and CAS 195 may not be counted as part of the major. | | 15 |
| Requirements for the Option | | |
| <i>Requirements for the Option: Require a grade of C or better</i> | | |
| Select an option | | 15-18 |

Requirements for the Option

Communication Studies Option (15 Credits)

Available at the following campuses: Berks, Brandywine

| Code | Title | Credits |
|---|---|---------|
| Prescribed Courses | | |
| <i>Prescribed Courses: Require a grade of C or better</i> | | |
| CAS 204 | Communication Research Methods | 3 |
| Additional Courses | | |
| <i>Additional Courses: Require a grade of C or better</i> | | |
| Select 3 credits from the following list: | | 3 |
| CAS 203 | Interpersonal Communication | |
| CAS 213 | Persuasive Speaking | |
| CAS 214W | Speech Writing | |
| CAS 216 | Practical Parliamentary Procedure | |
| CAS 250 | Small Group Communication | |
| CAS 252 | Business and Professional Communication | |
| CAS 271N | Intercultural Communication | |
| CAS 280W | Storytelling and Speaking | |
| CAS 283 | Communication and Information Technology I | |
| Select 3 credits from the following list: | | 3 |
| CAS 302 | Social Influence | |
| CAS 311 | Methods of Rhetorical Criticism | |
| CAS 321 | Rhetoric and Law | |
| CAS 352 | Organizational Communication | |
| CAS 373 | The Rhetorics of War and Peace | |
| CAS 375 | Rhetoric and Public Controversy | |
| CAS 383N | Culture and Technology | |
| CAS 398 | Special Topics | |
| CAS 399 | Foreign Studies | |
| Supporting Courses and Related Areas | | |
| <i>Supporting Courses and Related Areas: Require a grade of C or better</i> | | |
| Select 6 credits from CAS courses, 3 credits maximum from: | | 6 |
| CAS 494 | Research Topics | |
| CAS 495 | Internship | |
| CAS 496 | Independent Studies | |
| CAS 499 | Foreign Studies | |
| Foundations, Scholarship, and Practice Option (18 Credits) | | |
| <i>Available at the following campuses: University Park</i> | | |
| Prescribed Courses | | |
| <i>Prescribed Courses: Require a grade of C or better</i> | | |
| CAS 101N | Introduction to Human Communication | 3 |
| CAS 304 | Quantitative Methods for Communication Research | 3 |
| CAS 311 | Methods of Rhetorical Criticism | 3 |
| Additional Courses | | |
| <i>Additional Courses: Require a grade of C or better</i> | | |
| Select 9 credits from the following list: | | 9 |
| CAS 203 | Interpersonal Communication | |
| CAS 210 | Landmark Speeches on Democracy and Dissent | |
| CAS 215 | Argumentation | |
| CAS 220 | Persuasion | |

General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/>) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)

- **Quantification (GQ):** 6 credits
- **Writing and Speaking (GWS):** 9 credits

Breadth in the Knowledge Domains (Inter-Domain courses do not meet this requirement.)

- **Arts (GA):** 3 credits
- **Health and Wellness (GHW):** 3 credits
- **Humanities (GH):** 3 credits
- **Social and Behavioral Sciences (GS):** 3 credits
- **Natural Sciences (GN):** 3 credits

Integrative Studies

- **Inter-Domain Courses (Inter-Domain):** 6 credits

Exploration

- **GN**, may be completed with Inter-Domain courses: 3 credits
- **GA, GH, GN, GS, Inter-Domain courses.** This may include 3 credits of World Language course work beyond the 12th credit level or the requirements for the student's degree program, whichever is higher: 6 credits

University Degree Requirements

First Year Engagement

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

Cultures Requirement

6 credits are required and may satisfy other requirements

- **United States Cultures:** 3 credits
- **International Cultures:** 3 credits

Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80>)). For more information, check the Suggested Academic Plan for your intended program.

B.A. Degree Requirements

Foreign Language (0-12 credits): Student must attain 12th credit level of proficiency in one foreign language. See the Placement Policy for Penn State Foreign Language Courses (<https://bulletins.psu.edu/undergraduate/general-information/academic-information/advising-planning-degree-program/course-placements/placement-policy-world-language-courses/>).

B.A. Fields (9 credits): Humanities, Social and Behavioral Sciences, Arts, Foreign Languages, Natural Sciences, Quantification (may not be taken in the area of the student's primary major; foreign language credits in this category must be in a second foreign language or beyond the 12th credit level of proficiency in the first language)

Other Cultures (0-3 credits): Select 3 credits from approved list. Students may count courses in this category in order to meet other major, minor, elective, or General Education requirements, except for the General Education US/IL requirement.