CORPORATE COMMUNICATION, B.A. (UNIVERSITY COLLEGE)

Begin Campus: Any Penn State Campus

End Campus: Fayette, Hazleton, Lehigh Valley, Schuylkill, Scranton, Shenango, Wilkes-Barre, York

Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2023-24 academic year. To access previous years' suggested academic plans, please visit the archive (https://bulletins.psu.edu/undergraduate/archive/) to view the appropriate Undergraduate Bulletin edition (*Note: the archive only contains suggested academic plans beginning with the 2018-19 edition of the Undergraduate Bulletin*).

Corporate Communication, B.A. at Fayette Campus

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First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H (GWS)‡	3	ECON 102 or 104*	3
MATH 21 (GQ)‡	3	CAS 100‡	3
COMM 100*	3	World Language (level 2)	4
PSU 8	1	General Education Course	3
World Language (level 1)	4	General Education Course	3
General Education Course	3		
	17		**16**

Second Year

Fall	Credits	Spring	Credits
IST 110*	3	CAS 352*	3
MGMT 301*	3	CAS 204*	3
CC 200*	3	MKTG 301*	3
World Language (level 3)	4	General Education Course	3
General Education Quantification Course‡	3	General Education Course	3
	16		**15**

Third Year

Fall	Credits	Spring	Credits
ENGL 202D‡	3	CC 402*	3
CC 401*	3	ENGL 420, 480, or CC 406*	3
BA 243*	4	MKTG 310*	3
B.A. Requirement	3	B.A. Requirement	3
General Education Course	3	Other Cultures or Elective	3
	16		**15**

Fourth Year

Fall	Credits	Spring	Credits
CC 495A*	3	MGMT 433*	3
CC 404, 405, or COMM 472*	3	CC 490W*	3
Elective	3	B.A. Requirement	3
General Education	3	Elective	3
General Education Course (GHW)	1.5	General Education Course (GHW)	1.5
	13.5		**13.5**

Total Credits 122

* Course requires a grade of C or better for the major
‡ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (https://bulletins.psu.edu/undergraduate/general-information/academic-information/) of this Bulletin.

Bachelor of Arts students must take 3 credits in Other Cultures. See your adviser and the full list of courses approved as Other Cultures courses (https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-other-cultures/).

Corporate Communication, B.A. at Hazleton Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H (GWS)‡	3	ECON 102 or 104*	3
MATH 21 (GQ)‡	3	CAS 100A, 100B, or 100C‡	3
COMM 100N*	3	World Language (level 1)	4
CC 200*	3	General Education Course	3
PSU 8	1	General Education Course	3
General Education Course	3		
	16		**16**

Second Year

Fall	Credits	Spring	Credits
CAS 352, 252, or ENGL 211*	3	MKTG 301*	3
CAS 204*	3	COMM 241, IST 110, or 201*	3
MGMT 301*	3	World Language (level 3)	4
World Language (level 2)	4	General Education Course or Elective	3
General Education Course	3	General Education Quantification Course‡	3
	16		**16**

Third Year

Fall	Credits	Spring	Credits
ENGL 202A, 202B, 202C, or 202D‡	3	ENGL 420, 480, or CC 406*	3
CC 401*	3	BA Requirement	3
MKTG 310	3	Elective	1
BA 243*	4	Other Cultures or Elective	3
BA Requirement	3	General Education Course	3
	16		**13**

Fourth Year

Fall	Credits	Spring	Credits
CC 495A*	3	MGMT 433, CAS 403, CAS 404, CAS 455, CAS 471, or MKTG 310*	3
CC 402	3	CC 404, 405, or COMM 472*	3
General Education Course	3	CC 490W*	3
BA Requirement	3	Elective	3
General Education Course (GHW)	1.5	General Education Course (GHW)	1.5
	13.5		**13.5**

Total Credits 120

* Course requires a grade of C or better for the major
‡ Course requires a grade of C or better for General Education
# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

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W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (https://bulletins.psu.edu/undergraduate/general-information/academic-information/) of this Bulletin.

Bachelor of Arts students must take 3 credits in Other Cultures. See your adviser and the full list of courses approved as Other Cultures courses (https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-other-cultures/).

Corporate Communication, B.A. at Lehigh Valley Campus

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First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H (GWS)‡	3	ECON 102*	3
MATH 21 (GQ)‡	3	CAS 100A‡	3
COMM 100N*	3	World Language (level 1)	4
CC 200*	3	General Education Course (Inter-Domain)	3
PSU 8	3	General Education Course	3
	15		**16**

Second Year

Fall	Credits	Spring	Credits
CAS 352*	3	MGMT 301	3
CAS 204*	3	COMM 241*	3
MKTG 301W*	3	BA Requirement	3
World Language (level 2)	4	BA Other Cultures	3
General Education Course (Inter-Domain)	3	World Language (level 3)	4
	16		**16**

Third Year

Fall	Credits	Spring	Credits
ENGL 202A, 202B, 202C, or 202D‡	3	CC 402*	3
CC 401*	3	CC 404*	3
MKTG 310*	3	BA Requirement	3
PHIL 123*	3	Elective or CAS 471*	3
General Education Course	3	General Education Course (GQ)‡	3
	15		**15**

Fourth Year

Fall	Credits	Spring	Credits
CC 495A*	3	CC 490W*	3
CC 406*	3	MGMT 433	3
General Education Course	3	BA Requirement	3
General Education Course	3	General Education Course	3
General Education Course (GHW)	1.5	General Education Course (GHW)	1.5
	13.5		**13.5**

Total Credits 120

* Course requires a grade of C or better for the major
‡ Course requires a grade of C or better for General Education
\# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

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Bachelor of Arts Requirements:

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Bachelor of Arts students must take 3 credits in Other Cultures. See your adviser and the full list of courses approved as Other Cultures courses (https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-other-cultures/).

[1] Other GQ if MATH 21 met through placement testing
[2] Students must complete the 12th credit level in a second language. Credits vary based on skill level.

Corporate Communication, B.A. at Schuylkill Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H (GWS)‡	3	CC 200*	3
MATH 21 (GQ)‡	3	ECON 102 or 104*	3
COMM 100N*	3	CAS 100A‡	3
PSU 8	2	World Language (level 1)	4
General Education Course	3	General Education Course (GQ)	3
	14		**16**

Second Year

Fall	Credits	Spring	Credits
CAS 204*	3	CAS 252	3
IST 110 or COMM 241	3	MKTG 301W*	3
MGMT 301*	3	ENGL 202A, 202B, 202C, or 202D‡	3
World Language (level 2)	4	World Language (level 3)	4
General Education Course	3	General Education Course	3
	16		**16**

Third Year

Fall	Credits	Spring	Credits
BA 243	4	CC 401	3
MKTG 310	3	Elective	3
CC 402	3	BA Requirement	3
BA Requirement	3	Other Cultures	3
General Education Course	3	Elective with "(CAS 303 if planning to take CAS 455)	3
		General Education Course	3
	16		**18**

Fourth Year

Fall	Credits	Spring	Credits
CAS 404, 455, or MGMT 433	3	CC 490W*	3
CC 404 or 405*	3	CC 495A*	3
General Education Course	3	General Education Course	3
BA Requirement	3	CC 406	3
General Education Course (GHW)	1.5	General Education Course (GHW)	1.5
	13.5		**13.5**

Total Credits 123

* Course requires a grade of C or better for the major
‡ Course requires a grade of C or better for General Education
# Course is an Entrance to Major requirement
† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

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General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (https://bulletins.psu.edu/undergraduate/general-information/academic-information/) of this Bulletin.

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Integrative Studies (either Inter-domain or Linked Courses)

Integrative Studies may be completed within the 30 Knowledge Domain credits and must be completed with either Inter-domain or Linked courses, not a combination of both. For Inter-domain courses, credit may apply to both Knowledge Domain designations but does not reduce the total number of credits within the Knowledge Domains and at least 3 credits of single-domain coursework are required in each of the 5 Knowledge Domains. Linked courses used for the Integrative Studies requirement must represent two different Knowledge Domains.

Corporate Communication, B.A. at Scranton Campus

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First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H (GWS)	3	CAS 100A (GWS)	3
MATH 21 (GQ)	3	CC 200*	3
COMM 100*	3	CAS 204*	3
PSU 8	1	ECON 102 or 104 (GS)	3
World Language (level 1)	4	World Language (level 2)	4
General Education Course (GHW)	1		
	15		**16**

Second Year

Fall	Credits	Spring	Credits
CAS 250 or 352*	3	MKTG 310*	3
IST 110, 201, or COMM 241 (IST 110 is GS)*	3	MGMT 301*	3
MKTG 301*	3	General Education Course (GH)	3
World Language (level 3)	4	General Education Course (GN)	3
General Education Course (GHW)	2	Quantification (GQ)	3
	15		**15**

Third Year

Fall	Credits	Spring	Credits
ENGL 202D or 202C (GWS)	3	CC 402*	3
CAS 404, MGMT 433, CAS 403, CAS 455, or CAS 471 (CAS 455 counts as US, CAS 471 counts as US;IL)*	3	General Education Course	3
PHIL 103, 106, 123, or BA 243 (PHIL courses are GH)	3-4	BA Fields	3
General Education Course	3	CC 404, 405, or COMM 472 (or Elective)*	3
Recommended: COMM 370 (serves as prerequisite for COMM 472)	3	BA Other Cultures	3
CC 401*	3		
	18-19		**15**

Fourth Year

Fall	Credits	Spring	Credits
CC 406, ENGL 420, or ENGL 480*	3	CC 490W*	3
CC 495A*	3	General Education Course	3
General Education Course	3	BA Fields	3
General Education Course	3	Elective	3
		BA Fields	3
	15		**12**

Total Credits 121-122

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Additional Notes:

This suggested academic plan recommends the most frequently offered courses in fields where students have the choice of taking one of several classes. The plan also notes prerequisites for selected courses to emphasize the importance of adhering to the course sequence.

Corporate Communication, B.A. at Shenango Campus

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First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H (GWS)[‡]	3	CAS 100A[‡]	3
MATH 21 (GQ)[‡]	3	World Language (Level 2)	4
COMM 100[*]	3	General Education Course	3
World Language (Level 1)	4	General Education Course	3
ECON 102 or 104[*]	3	General Education Course	3
PSU 8	1		
	17		16

Second Year

Fall	Credits	Spring	Credits
COMM 241[*]	3	CAS 252 or ENGL 211W[*]	3
MGMT 301[*]	3	CAS 204[*]	3
MKTG 301W[*]	3	ENGL 202D (GWS)[‡]	3
CC 200[*]	3	General Education Course	3
World Language (Level 3)	4	General Education Course	3
	16		15

Third Year

Fall	Credits	Spring	Credits
CC 401[*]	3	BA 243 or PHIL 103[*]	4
MGMT 433[*]	3	CC 402[*]	3
BA Requirement	3	CC 406[*]	3
BA Requirement	3	MKTG 310[*]	3
Other Cultures or Elective	3	General Education Course	3
	15		16

Fourth Year

Fall	Credits	Spring	Credits
CC 404[*]	3	CC 495A[*]	3
CC 490W[*]	3	Elective	3
Elective	3	General Education Course (GHW)	3
General Education Course	3	General Education Course	3
BA Requirement	3		
	15		12

Total Credits 122

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Bachelor of Arts Requirements:

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First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H (GWS)‡	3	ECON 102 or 104*	3
MATH 21 (GQ)‡	3	CAS 100A‡	3
COMM 100*	3	World Language (level 1)	4
CC 200*	3	General Education Course	3
PSU 8	1	General Education Course	3
General Education Course	3		
	16		**16**

Second Year

Fall	Credits	Spring	Credits
CAS 204*	3	BA 243*	4
MGMT 301*	3	ENGL 202A, 202B, 202C, or 202D‡	3
MKTG 301	3	General Education Course or Elective	3
World Language (level 2)	4	World Language (level 3)	4
IST 110 or COMM 241*	3	General Education Quantification Course‡	3
	16		**17**

Third Year

Fall	Credits	Spring	Credits
CC 401*	3	CC 406*	3
MKTG 310	3	CAS 252 or 352*	3
BA Requirement	3	BA Requirement	3
General Education Course	3	Other Cultures or Elective	3
		General Education Course	3
	12		**15**

Fourth Year

Fall	Credits	Spring	Credits
MGMT 433, CAS 403, CAS 404, or MKTG 310*	3	CC 490W*	3
CC 404*	3	CC 495A*	3
General Education Course	3	CC 402*	3
BA Requirement	3	Elective	3
General Education Course (GHW)	1.5	General Education Course (GHW)	1.5
	13.5		**13.5**

Total Credits 119

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Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (https://bulletins.psu.edu/undergraduate/general-information/academic-information/) of this Bulletin.

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[1] Other GQ if MATH 21 met through placement testing
[2] Students must complete the 12th credit level in a second language. Credits vary based on skill level.

Corporate Communication, B.A. at York Campus

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First Year

Fall	Credits	Spring	Credits
ENGL 15 or 30H‡	3	ECON 102*	3
MATH 21‡	3	CC 200*	3
COMM 100*	3	World Language (level 1)	4
CAS 100A‡	3	General Education Course	3
General Education Course	3	General Education Course	3
	15		**16**

Second Year

Fall	Credits	Spring	Credits
CAS 252*	3	MGMT 301	3
CAS 204*	3	COMM 241*	3
World Language (level 2)	4	CAS 455*	3
MKTG 301W*	3	World Language (level 3)	4
General Education Course	3	Elective	3
	16		**16**

Third Year

Fall	Credits	Spring	Credits
ENGL 202A, 202B, 202C, or 202D‡	3	BA 243*	4
CC 401*	3	CC 402*	3
BA Requirement	3	CC 404*	3
General Education Course	3	BA Requirement	3
General Education Quantification Course‡	3	Other Cultures or Elective	3
	15		**16**

Fourth Year

Fall	Credits	Spring	Credits
CC 495A*	3	CC 490W*	3
CC 406*	3	MGMT 433	3
General Education Course	3	BA Requirement	3
General Education Course	3	Elective	3
General Education Course (GHW)	1.5	General Education Course (GHW)	1.5
	13.5		**13.5**

Total Credits 121

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

\# Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

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General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (https://bulletins.psu.edu/undergraduate/general-information/academic-information/) of this Bulletin.

Bachelor of Arts students must take 3 credits in Other Cultures. See your adviser and the full list of courses approved as Other Cultures courses (https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-other-cultures/).