

INTRODUCTION TO BUSINESS MANAGEMENT, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

The introduction to business management certificate provides a strong foundation in core business areas (management, accounting, communications and technology).

What is Introduction to Business Management?

Business Management includes the performance or management of business operations and decision making, as well as the efficient organization of people and other resources.

You Might Like This Program If...

- You desire to add business skills to your major program of study.
- You are looking for a well-rounded introduction to basic business concepts.