

# SUPPLY CHAIN MANAGEMENT, CERTIFICATE

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Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Program Description

The certificate program in logistics and supply chain management introduces you to key concepts in the field, such as systems analysis, trade-off analysis, transport systems, procurement, inventory management, and supply chain integration and strategy. The program provides an overview of logistics and supply chain management and addresses the needs of manufacturers, wholesalers, retailers, merchandisers, transportation and warehousing firms, and government agencies. The implications of e-commerce in relation to supply chain management are also explored.

## What is Supply Chain Management?

Supply chain management pertains to the flow of goods and services. It includes the movement and storage of raw materials, work-in-process inventory, and finished goods from point of origin to point of consumption.

## You Might Like This Program If...

- You enjoy thinking about process and organization within business.
- You want an introduction to supply chain management that you can earn in a short time.
- You want to add supply chain skills to your major program of study.