NONPROFIT ADMINISTRATION GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Outcomes

1. Explain the key issues in administration (leadership challenges strategic planning fundraising, volunteer management, evaluation and accountability, fundraising, government contracting) and its importance for nonprofit organizations.
2. Describe the unique role that nonprofit organization play in the society as independent organizations and collaborators in various capacity.
3. Identify and describe the unique challenges that nonprofit organization face in managing the external environment as well as internal organizational issues.
4. Apply knowledge and skills learned about leadership, management and fundraising to address the critical issues of resource development and management of organizations.