APPLIED ARTIFICIAL INTELLIGENCE FOR BUSINESS TRANSFORMATION

Degree Requirements

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Policies (https://gradschool.psu.edu/graduate-education-policies/).

The 30-credit program will be delivered in a resident hybrid model with 25 percent of the instruction of each course on-campus and 75 percent of the instruction of each course delivered in a live remote synchronous manner. The program is designed to serve audiences that want the community and learning experience of a residential program with the flexibility of traditional part-time programs.

The Master of Applied AI for Business Transformation requires a minimum of 30 credits at the 400, 500, or 800 level, with at least 18 credits at the 500 or 800 level.

Code	Title	Credits
Required Courses		
BAN 830	Descriptive Analytics for Business	3
BAN 840	Predictive Analytics for Business	3
BAN 850	Prescriptive Analytics for Business	3
BAI 810	Interaction with AI	3
BAI 811	Implications of AI on Organizations and Teams	3
BAI 812	Understanding AI: Business-Specific Utilization and Trends to Watch	3
BAI 813	AI Models and Platforms	3
BAI 814	Customization of AI	3
Electives		
Select three credits from a prescribed list of professional graduate courses offered by the Smeal College of Business.		3
Culminating Experience		
BAI 815	AI Integration in Business Workflows	3
Total Credits		**30**